BEACH CLEAN DRIVE 2025-26

Organized by:	Venue:	Date:
VES Education Institution in Collaboration with Kotak NGO	Dadar Beach	13th September 2025

About the Drive

On the morning of **13th September 2025, students and faculty from VES Education Institution, in collaboration with Kotak NGO, successfully conducted a beach cleanup drive at Dadar Beach** near Kirti College. Despite the short duration of just two and a half hours, the 40 dedicated volunteers collected an impressive 2,070 kilograms of waste — ranging from plastic bottles and food wrappers to discarded fishing nets and hazardous materials.

Timeline

- **7:00 AM** – Setup team arrives to mark zones and distribute materials.
- **7:30 AM** – Volunteers assemble near the beach. Registration, attendance, distribution of gloves and bags, and quick motivational talk by Kotak NGO representative followed by pictures.
- **7:45 AM** – Teams of 8 assigned to 5 beach segments (approx. 100m each). Cleanup begins.
- **9:15 AM** – Mid-cleanup hydration break. Volunteers share observations and experiences.
- **9:30 AM** – Final push to cover remaining areas and collect microplastics near tide lines.
- **10:00 AM** – All waste bags collected, weighed, and categorized. Group photo with all the other members and part VES Education Society.

Logistics

- 20 pairs of reusable gloves
- 10 heavy-duty trash bags
- Some scrap collector tool
- 1 first-aid kit
- Reusable water bottles and light snacks for volunteers

Volunteer Mobilization

- Volunteers were recruited through google forms, WhatsApp groups, and classroom announcements.
- All 40 slots were filled within 48 hours, demonstrating strong student interest. A pre-event briefing was held on 11th September, covering:
  1. Safety precautions
  2. Waste segregation into categories
  3. Importance of environmental concern and well-being

Objectives

- Remove as much waste as possible within 2.5 hours.
- Educate 40+ student volunteers on marine pollution and waste segregation.
- Foster collaboration between educational institutions and NGOs.
- Collect data on waste types to inform future advocacy or policy suggestions.

Role and Responsibilities.

- **VES Education Institution:** Mobilized student volunteers, arranged refreshments, and coordinated faculty supervision.
- **Kotak NGO:** Supplied gloves, trash bags, litter pickers, first-aid kits, and waste segregation guidelines. Also trained team leaders on.
- **Faculty Coordinators:** Mrs. Rohini Shinde and Mrs. Sanika Sabnis
- **Student Coordinators:** Ayush Yadav and Sumeet Shetty

Waste Data and Analysis

Total waste collected: 2,070 kg

Breakdown by category:

Plastic	1,138	55%	Bottles, bags, straws, food wrappers, cups
Organic Waste	124	6%	Food remains, algae
Miscellaneous	125	6%	Shoes, toys, styrofoam

Educational and Community Impact

The cleanup served as a practical extension of environmental science curriculum. Many students remarked they had “never realized how much waste accumulates in just one stretch of beach.” Post-event reflections included:

“I used to think throwing one chip packet didn’t matter. Today I saw 200 just like it — I won’t litter again.” — Shivani L., SY BALLB

“Picking up someone else’s trash was gross but eye-opening.” — Nimisha Shetty SY LLB

As one volunteer wrote in the feedback form:

“We didn’t just clean a beach — we cleaned our conscience.”

Glimpses


DADAR BEACH
GREEN CLUB
VESCOL
VIVEKANAND
EDUCATION SOCIETY
COLLEGE OF LAW
BEACH
CLEAN
UP
13TH
SEPT
VES LAW GREEN CLUB
BEACH CLEAN DRIVE
SAVE BEACHES,
CARE FOR THE FUTURE