

VESCOP lecture series focuses on pharma innovations to make healthcare affordable

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Aiming to promote the awareness of affordable healthcare through pharmaceutical innovations and motivating young pharma graduates to take the entrepreneurial route, Vivekanand Education Society (VES) College of Pharmacy (VEPCOP), Mumbai organized "Annual Lecture Series on Pharmaceutical Technology".

The inaugural session of the lecture series held on September 16 in the College premises was themed around "Innovative Research and Advancement in Pharmaceutical and Healthcare areas" and was addressed by Dr Rohit Srivastava, eminent scientist and Professor, IIT Bombay.

"If quality healthcare is to be made accessible to all strata of society, it is important that healthcare costs are rationalized. Innovations in pharmaceutical technologies with a thrust on indigenization are the need of the hour to improve healthcare delivery standards. There also needs to be renewed emphasis on strengthening the research and development capabilities of Indian pharmaceutical companies to lend them a competitive edge in the global healthcare domain," stated Dr (Mrs) Supriya Shidhaye, Principal, VESCOP. The session was co-ordinated by Dr. Ganga Srinivasan, Professor, VESCOP.

Delivery of modern healthcare services in India remains a key challenge area for policy makers and it is here that pharmaceutical companies can play a game-changing role. The lecture attested to the fact that devising commercially viable healthcare technologies and mass-retailing them at affordable price points can vastly improve the health indices of the country.

"The thrust should be on development of affordable health technologies and not costly drugs. High cost of conventional therapies needs to be replaced by low-cost unconventional treatment technologies. The successful commercialization of indigenously developed applications like UChek and Suchek is proof of the fact that we have the resources and the expertise to overcome healthcare challenges," stated Dr. Rohit Srivastava.

Through innovative nanotechnology-based products, Lipos Gold and Toco-photoxil, Dr Srivastava aims to reduce the cost of cancer treatment substantially using photothermal therapy approach. While motivating researchers to convert their ideas into products, Dr Srivastava emphasized on opportunities available in the orthopaedic domain for surgical interventions and post-surgical recovery. A product like Silk-Mg-PCL composite bone screw developed in his lab has made soft-tissue bone fixation surgery affordable to lower strata of society.

With Dr. Srivastava's innovative product like TouchB which facilitates large-scale screening of haemoglobin levels of pregnant women, a breakthrough research has been achieved for the community. Another brainchild of Dr. Srivastava is Caremother, a unique initiative for Anganwadis which has noticeably brought down malnutrition rates among the underprivileged population.

Dr. Srivastava's inspiring talk opened new avenues of research for the young scientists and academicians present in large numbers for the inaugural lecture of Annual Technology Series on "Innovative Research and Advancement in Pharmaceutical and Healthcare areas".

The lecture ended with a note by VES Trustee BL Boolani that association of eminent scientists like Dr. Srivastava with pharmacy institutions will pave the way for increased inter-disciplinary research in large way.

Pharmabiz.com:-

<http://www.pharmabiz.com/NewsDetails.aspx?aid=104327&sid=1>

Trendlyne.com:-

<https://trendlyne.com/posts/1206361/vescop-lecture-series-focuses-on-pharma-innovations-to-make-healthcare-affordable>

VESCOP lecture series places thrust on pharma innovations to make healthcare affordable

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