



# VIVEKANAND EDUCATION SOCIETY'S COLLEGE OF PHARMACY, MUMBAI

Invites participation and poster presentation

for Two days national symposium

## CURRENT TRENDS IN HERBAL DRUG DISCOVERY AND ETHNOPHARMACOLOGY

### **ABOUT the Institute:**

Vivekanand Education Society started its educational activities in 1962, and today, the society has influenced more than 20,000 curious minds under its umbrella studying in different disciplines such as engineering, pharmacy, management, arts, science, commerce, law etc. The society has a heritage of producing edifice of very high education standards which has set up remarkable record in the field of education. Vivekanand Education Society's College of Pharmacy was established in July 2007. The college is affiliated to University of Mumbai and approved by AICTE (All India Council of Technical Education) and PCI (Pharmacy Council of India). College has courses of B.Pharm, M. Pharm. In Pharmaceutics, Quality Assurance Medicinal Chemistry and PhD in Pharmaceutics. VESCOP was been awarded the **Platinum category certificate** by **AICTE-CII** for the best industry linked institute and was the only institution in emerging pharmacy institutes category in the entire western zone with an impressive average score of **51.57**. VESCOP has been ranked in the **Rank Band of 51-75** in the All India Ranking of Pharmacy Institution through **National Institutional Ranking Framework (NIRF)** 2017. **B.Pharm** Program is accredited by **National Board of Accreditation** for outcome based education.

**23<sup>rd</sup> & 24<sup>th</sup> FEBRUARY 2018**

**VENUE and Contact Details:** Vivekanand Education Society's College Of Pharmacy, Shri Hashu Advani Memorial Complex, Behind Collector Colony, Chembur (E), Mumbai - 400 074 Website: [www.vesip.org](http://www.vesip.org)

### **Online Registration:**

[https://docs.google.com/forms/d/1F\\_T5Qa5wG56pY6emv6qdZGu0x1zEieO\\_rbaSIN7woxU/edit](https://docs.google.com/forms/d/1F_T5Qa5wG56pY6emv6qdZGu0x1zEieO_rbaSIN7woxU/edit)

For registration please contact us at following email ID's: [gaurav.doshi@ves.ac.in](mailto:gaurav.doshi@ves.ac.in),

[ethnopharmacologyves2018@gmail.com](mailto:ethnopharmacologyves2018@gmail.com). Tel no's: 022-61144144 /022-25543600/9819771515

### **CHIEF PATRONS**

Trustee In-charge, VESCOP

**Shri. B. L. Boolani,**

Chief Coordinator, VESCOP

**Prof. Jharna Das**

Principal, VESCOP

**Dr. Supriya Shidhaye**

### **ORGANISING COMMITTEE**

**Seminar Convener**

**Dr. Gaurav Doshi**

Asst Prof. Department of Pharmacology

**Seminar Coordinators**

**Mrs. Vidhi Bhatia**

Asst Prof. Department of Pharmacognosy

**Mrs. Gayatri Aggarwal**

Asst Prof. Department of Pharmacology

**Mr. Keyur Shastri**

Asst Prof. Department of Pharmacognosy

**Mrs. Pradnya Shinde Korelkar**

Asst Prof. Department of Pharmacology



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### THEME

The seminar has been organized with an objective of updating the researchers with advances in natural medicine and their integration in to functional medicine. India has a rich heritage of medicinal plants and an extensive research is being carried out to explore their phytoconstituents to be therapeutically effective. Understanding the challenges and active areas of herbal drug research, regulatory requirements and the commercialization perspective becomes a need of hour. The present seminar will provide a platform to Herbal Drug Research Scientists to share their research ideas and seek guidance from the experts in this field. The seminar will focus on the following aspects of herbal/traditional medicines: Current Trends in Herbal Drug Development, Significance of Validation and Standardisation, Ayurveda, Analysis of phytoconstituents, Pharmacovigilance, Regulatory Affairs etc.

### CALL FOR POSTER PRESENTATION

- The participants are requested to submit the abstract pertaining to the focus areas of the symposium that includes work or concepts related Herbal drugs or formulation/Traditional medicine/Ayurveda/Pharmacovigilance.
- Abstract should not more than 300 words and written in format of Title of paper, Authors Names (Not more than 2 co-authors), Affiliations, Keywords, Objectives, Introduction, Experimental Methods, Results & Discussion, Conclusion and References. It may be included along with Graphics, Tables & Drawings which is strongly recommended, but exceeding 2 pages.
  - Abstracts should be mailed by 15<sup>th</sup> February 2018 at [ethnopharmacologyves2018@gmail.com](mailto:ethnopharmacologyves2018@gmail.com), [vidhi.bhatia@ves.ac.in](mailto:vidhi.bhatia@ves.ac.in), [gaurav.doshi@ves.ac.in](mailto:gaurav.doshi@ves.ac.in), [gayatri.aggarwal@ves.ac.in](mailto:gayatri.aggarwal@ves.ac.in)
- The poster of size 3.5 ft (height). x 2.5 ft.(width) (106 cm x 76 cm) will be accepted. Participants will be awarded cash prizes for best posters presentation.

**LAST DATE FOR REGISTRATION AND ABSTRACT SUBMISSION – 15<sup>th</sup> FEB. 2018**

**TARGET AUDIENCE** Teachers & Students of Pharmacy and Science, Researchers, Medical fraternity and Industry

### DIGITAL VESCOP

<https://www.facebook.com/VES-College-of-Pharmacy-245402799002943/>

<https://twitter.com/vespharma>

<https://www.youtube.com/channel/UCNNw6HPL-jYEamqHwvWdWoQ>



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**Dr. Pulok Mukerjee**, "Validation of medicinal plants: Farm to Pharma"

Director, School of Natural Product and Studies, Jadavpur University and Associate Editor, Journal of Ethnopharmacology

**Dr. C. K Kokate**, "Herbal drug development and formulation strategies"

Vice Chancellor, KLE University, Belgaum.

**Dr. A.K.S.Rawat**, "Traditional Drugs: Opportunities for development of Novel Phytopharmaceuticals for global positioning and role of quality in herbal drugs/ formulations."

Former Scientist F & Head, Pharmacognosy & Ethnopharmacology Division, CSIR-National Botanical Research Institute, India

**Dr. S. J. Surana**, "Current Trends and Use of Herbal Cosmetics"

Professor and Head, Department of Pharmacognosy, Principal, RC Patel College of Pharmaceutical and Educational Research

**Dr. Ajay G. Namdeo**, "Plant Tissue Culture and Industrial Applications"

Professor and Head Department of Pharmacognosy, Bharati Vidyapeeth College of Pharmacy, Poon.

**Dr. Syed ZiaurRahman**, "Pharmacovigilance of Traditional Medicine - Need and Importance"

Professor, Department of Pharmacology & Deputy Medical Superintendent, National Secretary, Society of Pharmacovigilance, India.

**Dr. Jadhav Bhaskar Laxman**, "Bioactive Compounds from Mangrove Plants"

Professor and Head Department of Life Sciences, Mumbai.

**Dr. Vinod Kuber**, "Developing Nutraceuticals from Botanicals"

Vice President, Sava Healthcare Industries Limited, Pune.

**Mr. Arun Kedia**, "PHOSPHOLIPIDS: New Horizon for Phytonutrients Delivery"

CEO, VAV Lipids Pvt Limited, Mumbai.

**SPEAKERS**



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### REGISTRATION FORM

Name: (Prof./Dr./Mr./Mrs./Ms.) .....

.....

Designation: .....

Company/Institution:.....

.....

Educational Qualification: .....

Address:.....

.....

Phone No. (O): .....

Mobile:.....

E-Mail:.....

Signature of Applicant

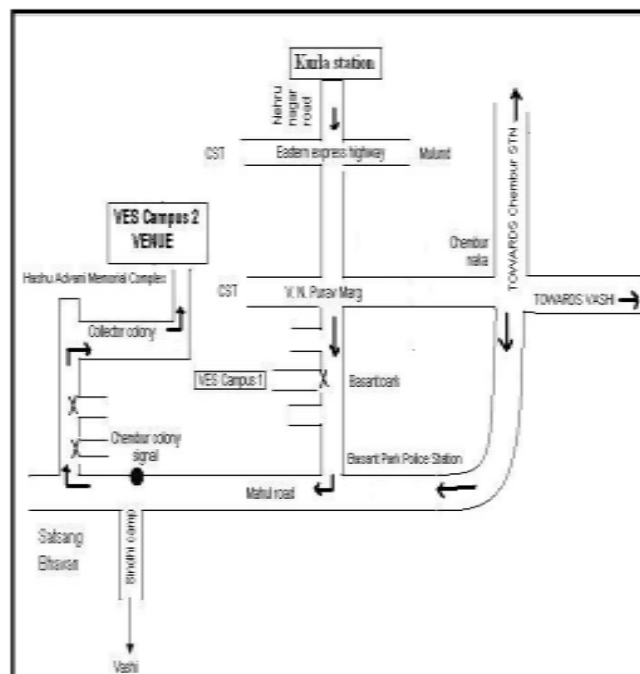
### REGISTRATION FEES

Students: Rs. 800/-, Academia: Rs. 1000/-, Industry: Rs. 1200/-

including GST @ 18 %

By Cash/Cheque/DD in favour of

“ Vivekanand Education Society's College  
of Pharmacy”, payable at Mumbai



### HOW TO REACH

Nearest Railway  
Stations

Kurla, Chembur  
(One can take auto  
rickshaw from these  
stations)

Nearest Bus Stop:  
Chembur Colony  
(Camp)

From Chembur Station  
Bus Nos.: 381, 383,  
364, 430

From Kurla Station  
Bus Nos.: 431, 362,  
363, 369, 501