



**Executive Development
Program in
Ayurveda & Alternative
Medicine**

(when technology meets tradition)

Through virtual platform

Program Convener

**Mrs. Vidhi J Bhatia
Assistant Professor**

Program Coordinators

**Mr Keyur Shastri Dr. Brinal Pereira
Assistant Professor Assistant Professor**

Mentor

**Dr. Anilkumar Gandhi
Research Advisor & Consultant in NDDS**

Supported & Guided By

**Shri B.L. Boolani Dr. Supriya Shidhaye
Trustee in-charge Principal**

**Contact details : edpayurveda2020@gmail.com
9322378504/9637684674**

October 2020 to April 2021

ABOUT THE PROGRAM OBJECTIVE

In this course through faculty presentations, interactive discussions, case studies and assignments you will receive an update on

- Recent developments and advancements in Ayurveda and alternative system of medicine
- Fundamentals of Ayurvedic formulations and the scope for developing novel drug delivery systems
- Advances in nutraceuticals, dietary supplements, phytopharmaceuticals, nutricosmetics, with their regulatory aspects and national and international market scenario.

This program will help you to apply the basic principles in Ayurveda and alternative medicine in the research and development of herbal products



PAYMENT DETAILS

Early Bird Discount before 25th September

[Before 25th September]

Industry delegates : ₹7500
If 3 or more register from same company : ₹6500

[After 25th September]

Industry delegates : ₹9000
If 3 or more register from same company : ₹7500

[Registration closes by 5th October]

Register at: <https://forms.gle/eLsMgMcSa4NYKFpv5>

PARTICIPANT PROFILE

This program is meant for industry & research institute executives who have an aptitude for continuous learning.

The program modules have been designed to fuel the professional growth of executives from the following industries & research institute

- Ayurvedic and Herbal
- Food Research
- Nutraceuticals
- Pharmaceuticals
- Food manufacturing companies
- Fast moving consumer goods executives

WHAT IS IN STORE FOR YOU IN THIS PROGRAM?



Duration: 6 Months



Learning from the experts



6 Modules



More than 18 Learning sessions



Over 36 learning hours

DURATION

- This program will be spread over six months duration and one module per month.
- Program will be conducted on alternate Saturdays -2nd & 4th (Except on Holidays)



LEARNING MODULES



Dr. Supriya Bhalerao
Associate Professor,
Bharati Vidyapeeth
(Deemed to be University),
Pune

Module 1: Principles of therapeutics in Ayurveda

- Classical Ayurvedic knowledge: Charak Samhita & Ayurvedic philosophy
- Aetiology and symptomology of various diseases and therapeutics
- Maintaining the equilibrium among tridosha and thereby maintaining health

Module 2: Identification & Standardization

- Opportunities and Challenges in Drug Identification & Standardization
- Identification & standardization of herbal raw materials using ancient method and modern methodology
- Measures on identity, quality and purity of the herbal medicines to ensure their safety & efficacy



Dr. Apoorva Sangoram
Dravyaguna Department,
Tilak Ayurved
Mahavidyala, Pune



Dr. Saurabh Chhatre
CEO
AccuWrite Pharma
Solutions

Module 3: Formulation aspects of Ayurvedic dosage forms

- Classical Ayurvedic dosage forms-such as Swaras, Kalka, Kwath, Choorna, Asava-Arishta, Avaleha, Bhasma
- Selection parameters of the ingredients, pre-formulation processing (Shodhan), method of preparation of these finished products
- Relevance of physicochemical parameters in testing such as in-process quality checks and standardisation parameters of finished products

Module 4A: Principles of NDDS

- An account of conventional and advanced excipients that can be employed in herbal formulations
- An account of novel drug delivery systems principles will be explained including controlled release, lipid formulations, transdermal formulations etc



Dr. Anilkumar Gandhi
Independent Consultant in NDDS,
Research Advisor at Vivekanand
Education Society's College of
Pharmacy

LEARNING MODULES



Dr. Hitesh Chaudhari

Ayurveda Health Consultant,
Founder of International
School For Ayurveda and Yoga

Module 4B: Ayurvedic NDDS, Market survey and analysis

- Ayurvedic NDDS and scope of ayurvedic medicines in NDDS
- National and international market for ayurvedic and alternative system of medicine

Module 5: Regulations in Herbal Medicine

- All Regulatory guidelines on Herbal medicines in India including Schedule Y & Safety issues & need for clinical trials in herbal medicines
- Guidance for Industry: Botanical Drug Products (US-FDA) & European Guidelines on Herbal Medicinal Products
- Guidelines for the Regulation of Herbal Medicines in the South-East Asia Region (WHO)



Dr. Supriya Bhalerao

Associate Professor,
Bharati Vidyapeeth
(Deemed to be University),
Pune



Dr. Amit Dange

Orthoved Ayurved
Hospital, Dombivli

Module 6: Herbal Nutraceuticals, Phytopharmaceuticals & Herbal medicines

- Pharmaceuticals, Nutraceuticals, Nutricosmetics and dietary supplements
- Effective formulations for lifestyle disorders
- Regulations, safety aspects related to Nutraceuticals and herbal drug interactions

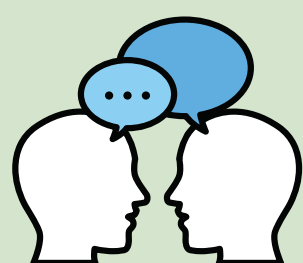
Your Learning Environment



Doubts solving with
insights from the expert



Session wise assesments to
address gaps in knowledge



Context focused
discussions



Learning through live
lectures



ABOUT US

Established in the year 2007

Previously conducted an EDP on
'Principles of Pharmacokinetics'

Mission

Work closely with industry and work on
solving problems for Industry

Vision

Create competent Pharmacy Professionals to
positively impact healthcare of the Society

KEY ACHIEVEMENTS

- Awarded as Best Industry Linked Pharmacy Institute in 2018. VESCOP was one of the top 7 Pharmacy Institutes at National level to receive the platinum ranking in 2019.
- Overall runner-up championship at 52nd Avishkar-Interuniversity Research Convention held by University of Mumbai for year 2019.
- NBA Accreditation for the B. Pharm. up to 2022 as per Outcome Based Education - OBE System
- Best Educational Quality Enhancement Team Award by National Centre of Quality Management awarded the Institute with top ranks in two consecutive years, 2018 and 2019 in the contest of "Best Educational Quality Enhancement Team".
- Institute Innovation Cell (IIC) Ranking: Institute has received 4+ star rating.



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