# GET FUTURE READY

# REBELCORP WEBSITE MANAGEMENT PROGRAMME

RebelCorp Academy has designed a course to prepare young students with a non- technical background, for the digital world of 2022.

A program that will enable and empower students to manage businesses of the future through websites. A deep dive into understanding the tools on the RebelCorp Web Builder. The RCWMP course covers all that will be needed to build, manage and grow enterprises using websites.

At the end of the course the student will be able to build and manage websites on the RebelCorp platform, optimise Data analytics, use social media & other marketing tools efficiently as well as get a refresher on Microsoft office applications.



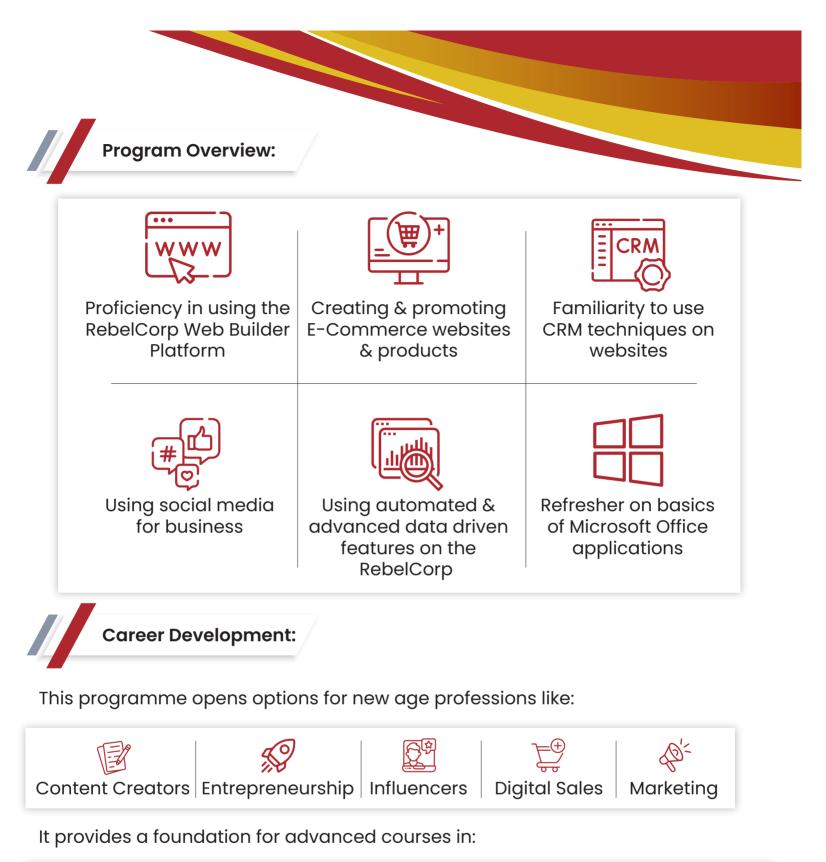
# Why Choose This Course?

- Simple, Easy & Fun to learn course
- Gain Web Development Skills with NO CODING
- Boost your academic credits
- Become a Digital Entrepreneur

# **Eligible Students**

- Elective subject for students of BA; BA Honours; BCom; BCom-e-commerce; BSc-Data science; BBA/BMS.
- Independent certificate course for any other students.

#### rebelcorp.in









	I - Foundation Module	II - Ecommerce	III – Communication, Analytics, Data insight, Integration
Foundations for Level	<ul> <li>Foundation of Digital identity &amp; Design</li> <li>Websites &amp; Digital identities</li> <li>Concept of Designing</li> <li>Introduction to Social media Marketing</li> </ul>	Foundation of New-Age Businesses • E-commerce & marketing	Foundation of Data Analytics • Optimising data to business growth
RC Platform Applications	Introduction to RebelCorp Platform and its tools	Introduction to RebelCorp Platform's E-Commerce Module	Introduction to RebelCorp Data Management Tools
	<ul> <li>Templates and Page Creation</li> <li>Digital Marketing for websites</li> </ul>	<ul> <li>E-Commerce Templates and Page Creation</li> <li>Funnels &amp; Landing Pages</li> <li>Website Marketing Tools</li> </ul>	<ul> <li>CRM, E-mail Marketing &amp; Automation Tools</li> <li>Data Analytics</li> <li>Overview of Advanced Tools like Google Analytics &amp; Hotjar</li> </ul>



# Scan The QR Code To Get Started!



### **To Enroll Now**

Contact Admission Department

# About RebelCorp Academy:

- RebelCorp Academy is a division of RebelCorp Private Limited.
- RebelCorp is India's simplest All-in-One Website builder Platform to enables users to build and manage their digital presence easily.
- The course doesn't require any knowledge of coding or computer languages; it is based on intuitive design using drag-and-drop and click to add features.
- The course has been designed under the able guidance of the board of advisors comprising of eminent personalities in the field of education, business and technology.