



**Vivekanand Education Society's
College of Arts,
Science and Commerce
(Autonomous)**

Minutes of Meeting

of

Board of Studies

**Bachelor of Management Studies (BMS) Programme
Second Year**

Meeting : The 3rd BOS meeting
Date of the Meeting : 7th January, 2023
Time of the Meeting : 1.30 pm to 4.00 pm
Venue: College A V Room

ATTENDEES:

1. Mrs. Kanthi Viswanath - Chairperson
2. Mr.Chirag Pagaria - Faculty
3. Dr. Urmila Sonavane – Faculty
4. Dr. Aparna Jain - External Subject expert member
5. Mr. Chirant Doshi - Alumnus
6. Mr. Nikhil Mhatre - Industry Expert
7. Mrs. Abhilasha – Subject Expert
8. Ms. Maitrayee - Subject Expert

AGENDA OF THE MEETING

1. Welcome and Introduction of all the BOS members.
2. To discuss and approve the Syllabus.
3. To discuss and approve the Scheme of Course Evaluation.
4. To discuss and approve suggested techniques for Continuous Internal Evaluation.
5. To discuss and approve Question Paper Pattern (For Theory & Practical Subjects).
6. To discuss methodologies for innovative teaching and evaluation techniques for all Subjects.
7. Any other matter with the permission of the chair.

DISCUSSIONS:

The Chairperson Mrs. Kanthi Viswanath welcomed and introduced all the BOS members. The BMS curriculum and syllabus was presented by all the Subject Teachers one by one according to the course code mentioned in the syllabus.

The following points were discussed and recommended to the Board of Studies for approval:

1. Subject :- Integrated Marketing Communication

No changes were recommended as the topics fully cover all the concepts in detail.

2. Subject :- Event Marketing

No Major changes are recommended but some additional topics we introduced in

- **Unit 3 Concept of Pricing and Promotion in Events**

Addition of related to Concept of Pricing and promotion in Events such as you tube Creator Summit, Arranging plantation drives rest all the topics covers entire elaborative syllabus.

3. Subject: Information Technology in Business Management-II

- **Unit I Management Information System**

It was suggested instead of Applications of DSS a more relevant topic of Case studies based on DSS should be included.

- **Unit 2 ERP/E-SCM/E-CRM**

The Subtopic based on Data mining and CRM was recommended to be removed as it is currently in-depth and too technical for our students.

- **Unit 3 Introduction to Data base and Data warehouse**

In this Data mining and Warehousing, introduction and case studies based on it was recommended to be added.

- **Unit 4 Outsourcing**

Subtopic on Outsourcing in Cloud Environment and Traditional Outsourcing Vs. Cloud Computing was suggested to be removed as it is more a more advanced level

4. Subject: Foundation Course –IV Ethics & Governance

- **Unit 1 Introduction to Ethics and Business Ethics**

No changes were recommended

- **Unit 2 Ethics in Marketing, Finance and HRM**

Understanding basic Human rights was suggested to be added

- **Unit 3 Corporate Governance**

The Reporting for Corporate Governance and Role of CEO and Senior Executive was suggested to be added to syllabus.

- **Unit 4 Corporate Social Responsibility (CSR)**

In Sachar Committee Report on CSR, Society's Changing Expectations of Business with Respect to Globalisation Topics were suggested to be removed and the ESG, ESG Investing, ESG score, Sustainability Reporting, Impact & materiality topics were added.

5. Subject :- Business Economics- II

As it is a comprehensive Subject and all topics are properly covered so no changes were recommended in this.

6. Subject:- Business Research Methods

- **Unit 1 Introduction to business research methods**

Topics recommended to be included were Marketing Research Concept, Type II errors, Research Plan, Research Problem, Formulation of Objectives, Types of sampling errors and control

- **Unit 3 Data analysis and Interpretation**

Inclusion of data interpretation tools like Trinkka, Ref and write and Quillbot, was suggested. Also concepts like Measure of Central Tendency, Measure of Variance, Measure of Skewness, Correlation and Regression, Time Series Analysis, Diagrammatic and Graphical presentation of data was suggested to be included

- **Unit 4 Advanced techniques in Report Writing**

Inclusion of concepts like citation, use of Zotero, Plagiarism, Self-Plagiarism, Paraphrasing tools, self-plagiarism

7. Subject:- Production & Total Quality Management

The changes recommended for this subject is were already included in Unit 4 so only case study was suggested to be included

Unit 4 Quality Improvement Strategies & Certifications

Inclusion of the topic - Use of topic -Production and Quality Management as competitive strategies was suggested

Following is the change recommended by the subject teachers and approved by the Board of Studies.

The recommendations made by the Board of Studies were noted and the changes were made accordingly.

The techniques for Continuous Internal Evaluation and the external evaluation were presented and recommended for approval.

The Question Paper Pattern (For Theory & Practical) for the external exam was presented and recommended for approval by Board of Studies

- i. The suggestions recommended by the Board of Studies for syllabus, internal and external evaluation and question paper pattern were noted.

Also, the Board was appraised of the changes in composition of the faculty members who were subject experts with respect to changes in the subject.

Resolution:- The changes and updation in syllabus, evaluation patterns for both internals and external and question paper format were thoroughly discussed and the suggestions and necessary changes were approved and passed unanimously.

Mr. Chirag Pagaria thanked all members for their kind cooperation and the meeting came to an end.

Sd/-

Chairperson