



**Vivekanand Education Society's College
of Arts, Science and Commerce (Autonomous)**

NAAC Re-Accredited A grade (3rd cycle)
Best College Award- Urban Area, University of Mumbai (2012-15)
Recipient of FIST Grant (DST) and STAR college Grant (DBT)

**Affiliated to the
University of Mumbai**

**Program: B.A.
(Program code: VESUACO)**

Course: S.Y.B.A. Semester III Choice Based Credit System (CBCS)

with effect from the Academic year 2023-24

Program Outcomes (PO):

A learner completing Bachelor of Arts (B.A.) will be able to:

PO-1 - Demonstrate analytical skills in applying appropriate arts principles and methodologies to solve a wide range of problems.

PO-2 - Design, carry out research and analyze results by accounting for uncertainties in different quantities measured using various social/ scientific instruments.

PO-3 - Demonstrate professional behavior of being unbiased, and truthful in all aspects of work as an individual as well as team.

PO-4 - Be generally imbued with realization of human values

PO-5 - Develop a sense of social service

PO-6 - Become a responsible and dutiful citizen

PO-7 - Develop a critical temper and creative ability

PO-8 - Acquaint the learner with knowledge of subjects like Economics, Psychology, Sociology, Business and Commerce

Program Specific Outcomes (PSO's)

On completion of Bachelor of Arts (B.A.) program, learners will be enriched with knowledge and be able to:

- PSO-1** Use Economics concepts and its applications in different areas and establish linkages with other interdisciplinary/ social science/ commerce subjects
- PSO-2** Demonstrate competence in problem solving skills in Microeconomics, Macroeconomics, Growth and Development, International Economics, Industrial and Labour Economics.
- PSO-3** Build a sound base for various post graduate courses in Economics and related fields.
- PSO-4** Understand the concepts of Business, Service Sector, Financial Management, Marketing and apply in current business scenario.
- PSO-5** Acquire knowledge about Management, Human Resource Management and International business exploring different career opportunities in the field of Commerce.

Course details

Program: (2023-24)		B.A. Semester: III		Course: COMMERCE –III FINANCIAL MANAGEMENT		Course Code: VESUACO301	
Teaching Scheme				Evaluation pattern			
Lecture (Hours per week)	Practical (Hours per week)	Tutorial (Hours per week)	Credit	Internal Assessment		Semester End Examination	
3	Nil	Nil	3	Marks 25		Marks 75	

Learning objectives:

- To make the learners aware about basic concepts in Financial Management
- To develop understanding of various aspects of Financial planning
- To get the learners acquainted with capital structure and different sources of finance

Course Outcomes:

After completion of the course, learners would be able to:

CO1: Gain understanding of basics of financial management

CO2: Acquaint about capital structure and different aspects of it

CO3: Aware about various long term sources of finance

Syllabus with details module wise and number of lectures

Sr. No.	Modules	No. of Lectures
1	Introduction to Financial Management	09
2	Financial Planning	09
3	Capital Structure	14
4	Long Term finance	13
Total		45

Sr.No.	Modules
1	Introduction to Financial Management
	<ul style="list-style-type: none">● Objectives● Functions● Importance● Functions/Role of finance managers
2	Financial Planning
	<ul style="list-style-type: none">● Importance● Scope● Objectives● Essentials of Sound Financial Plans● Limitations

3	Capital Structure
	<ul style="list-style-type: none"> ● Importance ● Determinants of Capital Structure ● Sources of Capital - Owned Capital - Types of Shares, Borrowed Capital - Types of Debentures ● Capitalisation – Meaning–Over-Capitalization and Under-Capitalisation (Causes – Effects - Measures)
4	Long Term finance
	<ul style="list-style-type: none"> ● Venture Capital ● Initial Public offer ● New Issue of Shares ● Rights Issue ● Bonus Issue ● Concepts of Face Value, Market Value, Dividend in shares ● Financial institutions ● Ploughing back of profits ● Public Deposits

Course details

Program: (2023-24)		B.A.		Semester: IV		Course: COMMERCE –IV FINANCIAL MANAGEMENT		Course Code: VESUACO401			
Teaching Scheme						Evaluation pattern					
Lecture (Hours per week)		Practical (Hours per week)		Tutorial (Hours per week)		Credit		Internal Assessment		Semester End Examination	
3		Nil		Nil		3		Marks 25		Marks 75	

Learning objectives:

- To make the learners aware about basic concepts in Financial Management
- To develop understanding of various aspects of Financial planning
- To get the learners acquainted with capital structure and different sources of finance

Course Outcomes:

After completion of the course, learners would be able to:

CO1: Have knowledge of Financial Market and its components

CO2: Have understanding of working of Mutual Fund Industry

CO3: Aware about recent trends in Finance

Syllabus with details module wise and number of lectures

Sr. No.	Modules	No. of Lectures
1	Fixed Capital and Working Capital	14
2	Financial Market	11
3	Mutual Funds	10
4	Recent Trends in Finance	10
Total		45

Sr.No.	Modules
1	Fixed Capital and Working Capital (14)
	<ul style="list-style-type: none"> ● Fixed Capital - Meaning –Sources – Determinants of Fixed Capital ● Working Capital - Meaning –Classification of Working Capital - Factors affecting Working Capital Management ● Management of Working Capital – Source of Working Capital - Operating Cycle
2	Financial Market (11)
	<ul style="list-style-type: none"> ● Importance – Functions –Components of Financial Market ● Primary Market – Methods of Marketing Securities in Primary Market – Secondary Market – Dematerialisation - Concept, Requirements for Demat A/c ● SEBI – Formation, Objectives, Functions
3	Mutual Funds (10)
	<ul style="list-style-type: none"> ● Personal Finance – Concept, Factors determining Investment decisions, Investment options under personal finance

	<ul style="list-style-type: none"> ● Mutual Funds - Features Advantages, Limitations, ● Mutual Funds Status in India, Schemes, Systematic Investment Plan (SIP)
4	Recent Trends in Finance (10)
	<ul style="list-style-type: none"> ● FDI - Meaning, Importance, FDI policy of Government in different sectors ● Start-up Ventures – Concept, Sources of Funding ● Microfinance – Importance, Role of Self-Help Groups.

Evaluation Pattern .

The performance of the learner will be evaluated in two components. The first component will be Internal Assessment with a weightage of 25% of total marks per course. The second component will be a Semester end Examination with a weightage of 75% of the total marks per course.

Paper Pattern

COMMERCE PAPER III & IV SEMESTER – III & IV

Total Marks: 75

Time: 2&1/2 hours

Q.1 Multiple Choice Questions (15)

(A) Select the most appropriate answer from the option given below

(B) State whether the following statements are True or False

(C) Match the following

Q.2 Answer **Any Two** of the following **Out of Three** questions - Module - I (15)

a.

b.

c.

Q.3 Answer **Any Two** of the following **Out of Three** questions - Module - II (15)

a.

b.

c.

Q.4 Answer **Any Two** of the following **Out of Three** questions - Module - III (15)

a.

b.

c.

Q.5 Answer **Any Two** of the following **Out of Three** questions - Module - IV (15)

a.

b.

c.

Suggested Readings and References

SEMESTER – III REFERENCE BOOKS:

REFERENCES

1. Management Today Principles & Practice- Gene Burton, Manab Thakur, TataMcGraw-Hill Publishing Co. Ltd.
2. Management–James A.F. Stoner, Prentice Hall, Inc. U.S.A.
3. Management : Global Prospective –Heinz Wehrich & Harold Koontz, TataMcGraw-Hill, Publishing Co. Ltd.
4. Essential of Database Management Systems-Alexis Leon, Mathews Leon Vijay Nicole, Imprints Pvt Ltd.
5. Management–Task, Resp, Practices–Peta Druche “Willian Heinemann LTD.

SEMESTER – IV REFERENCE BOOKS:

REFERENCES

1. Indian Financial System—Bharathi Pathiak, Pearson Publication
2. Financial Institutions and Markets : Structure Growth& Innovations – L.M.Bhole , Jitendra Mahakad, Tata McGraw Hill.
3. The Indian Financial System and Financial Market Operator-Vasant Desai, Himalaya Publishing
4. Indian Financial System – M.Y.Khan, Tata McGraw –Hill
5. Mutual Funds in India: Emerging Issues-Nalini Prava Tripathy, Excel Books New Delhi.
6. Start up Stand up: A step by step guide to Growing your Business, Nandini Vaidyanathan, Jaico Publishing House, Mumbai