



Vivekanand Education Society's

College of Arts, Science and Commerce

(Autonomous)

Sindhi Society, Chembur, Mumbai, Maharashtra – 400 071.

Accredited by NAAC "A Grade" in 3rd Cycle - 2017 Best College Award – Urban Area, University of Mumbai (2012-13) Recipient of FIST Grant (DST) and STAR College Grant (DBT)

Affiliate<mark>d to th</mark>e

University of Mumbai

Syllabus for

Program: B.Com. (Banking & Insurance)

(Program code: VESUCBI)

As per Choice Based Semester and Grading System (CBSGS) with effect from Academic Year 2023 - 2024

Program Outcomes (PO):

A learner completing B.Com. (Banking & Insurance) will be able to:

- PO1 The Course aims to inculcate and imbibe theoretical and practical skills in field on Accounting, Banking and Taxation.
- PO2 The learners will be able to employ the knowledge on banking and insurance to meet the requirements of the BFSI sector and to identify the solutions for complex problems.

Program Specific Outcomes (PSO's)

On completion of B. Com (Banking & Insurance) program, learners will be enriched with knowledge and be able to

- PSO1 The learners will get adequate exposure to the operational environment in the field of banking, insurance, and other related financial services.
- PSO2 The learners are trained to acquire entrepreneurship skills and competencies for handling various financial activities associated with the banking and insurance sector.



S.Y.B.Com. (BANKING & INSURANCE)

(SEMESTER III)

Course Code	Title	Credits & Lectures per Semester	Lectures per Week
	Elective Courses (EC)	-	
VESUCBI301	Financial Mana <mark>g</mark> ement - I	03	
	Unit I : Introduction to Finance and Financial Management	15 Lectures	04
	Unit II: Financial Goal Setting & Time value of Money	15 Lectures	
	Unit III : Investment Decisions: Capital Budgeting	15 Lectures	
	Unit IV : Financial Decisions	15 Lectures	
VESUCBI302	Management Acco <mark>u</mark> nting	03	
	Unit I: Introduction to Management Accounting	15 Lectures	
	Unit II : Financial Statement Analysis	15 Lectures	04
	Unit III : Working Capital Management	15 Lectures	
	Unit IV : Management of Profits/Dividend Policy	15 Lectures	
VESUCBI303	Mutual Fund Ma <mark>nagement</mark>	03	
	Unit I: Introduction to Mutual Fund	12 Lectures	04
	Unit II: Classification of Mutual Fund	12 Lectures	
	Unit III: Fund Selection Criteria	20 Lectures	
	Unit IV: Financial Planning in Mutual fund	16 Lectures	
	Ability Enhancement Courses	(AEC)	
VESUCBI304	Information Technology in Banking & Insurance - I	03	04
	Unit I: Introduction to Electronic Commerce	15 Lectures	
	Unit II : 25TE-banking	15 Lectures	

	Unit III : MS-Office: Packages for Institutional Automation	15 Lectures	
	Unit IV : Cyber Law & Cyber Security	15 Lectures	
	*Skill Enhancement Courses (SEC)	
VESUCBI305	Foundation Course - III	02	03
	Unit I: An Overview of Banking Industry	10 Lectures	
	Unit II : Commercial Banking and Customer – Banker Relationship	10 Lectures	
	Unit III : Universal Banking & Technology in Banking sector	10 Lectures	
	Unit IV : Microfinance & Financial Inclusion	15 Lectures	
	Core Courses (CC)		
VESUCBI306	Financial Marke <mark>ts</mark>	03	04
	Unit I: Indian Fin <mark>a</mark> ncial System	05 Lectures	
	Unit II: Financial Markets in India	10 Lectures	
	Unit III: Commodity Market	10 Lectures	
	Unit IV: Derivatives Market	10 Lectures	
VESUCBI307	Direct Taxation	03	04
	Unit I: Definitions and Residential Status	15 Lectures	
	Unit II : Heads of Income – I	15 Lectures	
	Unit III : Heads of Income – II	15 Lectures	
	Unit IV : Computation of Total Income & Taxable Income	15 Lectures	

Elective Courses (EC)

Course title: Financial Management I

Course code: VESUCBI301

Objective:

To acquaint the students with the basic analytical techniques and methods of financial management of business firms and how does these aspects affect the overall financial wellbeing of the company.

Learning Outcomes (LO):

On successful completion of this course students will be able to:

- LO1: Learn about investment decisions and financial planning.
- LO2: Ensure safety of investments by proper planning relating to various finance related activity.
- LO3: Understand Optimum fund utilization.

Unit	Details of topics	No of lectures
no. 1	Introduction to Financial Management	lectures
1	Introduction to Finance and Financial Management	15
	A) Introduction to Finance	
	· Meaning and definition of finance	Lectures
	· Importance of finance	
	· Types of Finance: Public and Private	
	· Sources of finance	
	1. Long Term Sources: Term Loans, Debentures, Bonds, Zero	
	Coupon bo <mark>n</mark> ds, Convertible Bo <mark>nd</mark> s, Equity shares,	
	Preference s <mark>ha</mark> res, CD, CP, Public D <mark>epo</mark> sits	
	2. Short Term Sources: Bank Finance, Trade Credit, Other	
	Short Term S <mark>ources</mark>	
	3. Venture Capi <mark>tal and Hybrid Financin</mark> g	
	B) Financial Management	
	 Meaning and Importance of Financial Management 	
	· Scope of Financial Management	
	 Functions and Objectives of Financial Management 	
	 Primary Objective of Corporate Management 	
	· Agency Problem	
	 Organization of Finance Function 	
	· Emerging role of Finance Managers in India.	
	C) Objectives of the Firm	
	Profit Maximization and Shareholders Wealth Maximization, Profit	
	V/s Value Maximization	
2	Financial Goal Setting & Time value of Money	15
	A) Financial Goal Setting	Lectures
	· Introduction	
	· Financial Forecasting – Meaning, Techniques, Benefits	

	· Approaches to Financial Planning	
	· Economic Value Added (EVA)– Measurement &	
	Components	
	• Free Cash Flow (FCF)	
	B) Time Value of Money	
	· Concept	
	· Present Value	
	· Annuity	
	· Techniques of Discounting	
	· Techniques of Compounding,	
3	Investment Decisions: Capital Budgeting	15
	Capital Budgeting	Lectures
	· Nature of Capital Budgeting	
	· Purpose of Capital Budgeting	
	· Capital Budgeting Process	
	· Types of Capital Investment	
	· Basic Principle of Measuring Project Cash Flows	
	· Increment Principle, Long Term Funds Principle, Exclusion of Financial cost	
	Principle, Post Tax Prin <mark>ci</mark> ple	
4	Financial Decisions	15
	A) Cost of Capital:	Lectures
	• Introduction and Definition of Cost of Capital	
	• Measurement of Cost of Capital	
	• Measurement of WACC using book value and market value method.	
	• Measuring Marginal Cost of Capital	
	B) Capital Structure De <mark>c</mark> isions:	
	• Meaning and Choice of Capital Structure	
	· Importance of Optimal Capital Structure	
	· EBIT -EPS Analysis	
	· Capital Structure Theories	

- I M Pandey, Vikas Publishing House.
- M.Y. Khan, P. K. Jain, Tata McGraw Hill.
- Ravi M Kishore, Taxman
- James C Van Horne, Prentice Hall
- Prassana Chandra, Prentice Hall
- Chandra Haribariran Iyer: IBHL Publication.

Elective Courses (EC) Course title: Management Accounting Course code: VESUCBI302

Objective: This course intends to make the students familiar with the essential of accounting used for decision making.

Learning Outcomes (LO):

On successful completion of this course students will be able to:

- LO1: This course will enable the students to combine practical & theoretical knowledge of Management accounting.
- LO2: The course will provide the knowledge to the students about working capital financing.
- LO3: The students of this course will be active learners & develop awareness of emerging trends in management accounting.

Unit	Details of topics	No of
no .		lectures
1	Introduction to Management Accounting	15
	Meaning and Definition, Scope, Functions, Objectives, Importance, Role of Management Accounting, Management Accounting Framework, Tools of Management Accounting	Lectures
2	Financial Statement Analysis	15
	 A) Introduction to Corporate Financial Statements: Understanding the Balance sheet and Revenue statements with the headings and subheadings, Uses of financial statements, Users of Financial Statements. B) Financial Statement Analysis Introduction and Meaning of Financial Statement Analysis, Steps, Objective, Types of Analysis. • Ratio analysis: Meaning, classification, Du Point Chart, advantages & limitations. • Balance Sheet Ratios: Current Ratio, Liquid Ratio, Stock Working Capital Ratio, Proprietary Ratio, Debt Equity Ratio, Capital Gearing Ratio. Revenue Statement Ratios: Gross Profit Ratio, Expenses Ratio, Operating Ratio, Net Profit Ratio , Net Operating Profit Ratio, Stock Turnover Ratio, Combined Ratio, Return on Capital employed (Including Long Term Borrowings), Return on proprietor's Fund (Shareholders Fund and Preference Capital , Return on Equity Capital, Dividend Payout Ratio, Debt Service Ratio, Debtors Turnover, Creditors Turnover. 	Lectures
3	Working Capital Management	15
	Concept, Nature of Working Capital, Planning of Working Capital, Estimation /Projection of Working Capital Requirements	Lectures

	in case of Trading and Manufacturing Organization Operating Cycle.	
4	Management of Profits/Dividend Policy	15
	Meaning, Types, Factors influencing dividend policy, Forms of dividend. Determinants of Dividends Policy: Factors; Dividend Policy in India; Bonus Shares (Stock dividend) and Stock (Share) Splits; Legal, Procedural; and Tax Aspects associated with Dividend Decision	Lectures

- Introduction of management accounting learning Charbs T Horngram, PHI
- Management Accounting I.M Pandey, Vikas Publications
- Advanced Management Accounting Robert S Kailer.
- Essential of management accounting P. N. Reddy, Himalaya publication.
- Management Accounting Khan and Jain, Tata McGraw Hill.
- Management Accounting R. P. Rastogi.



Elective Courses (EC) Course title: Mutual Fund Management Course code: VESUCBI303 Objective:

- 1. To make students aware about mutual fund industry.
- 2. To make students understand about various schemes of mutual fund available in the market and how to choose the best scheme.
- 3. To gain practical knowledge about returns earned on various schemes of mutual fund.
- 4. To learn how to make the financial planning of investment in terms of Mutual fund.

Learning Outcomes (LO):

On successful completion of this course students will be able to understand:

LO1	students will be able to understand basic concepts as well as its Regulatory
	authorities of Mutual Fund.
LO2	students will be in position to Explain types of Mutual funds and able to select
	the best mutual fund scheme as per the objectives of investor.
LO3	students will be able to calculate the Return on various mutual fund scheme.
LO4	students will be able to analysis the best mutual fund scheme and do
	financial planning a <mark>c</mark> cordingly.

SYLLABUS

No.	Module/units	No. of
		lectures
1	Introduction to Mutual Fund	15
	 A) History & Origin, Definition, Meaning, Characteristics, Advantages, Disadvantages, Limitations of Mutual Funds, Ethics in Mutual Fund. Entities involved – Sponsor, Trust, Trustee, Asset Management Company, Registrar and Transfer Agent (RTA) and Fund Houses in India. B) Legal Framework - Role of regulatory agencies for Mutual funds – SEBI, RBI, AMFI, Ministry of Finance, SRO, Company Law Board, Department of Company's affairs, Registrar of Companies MF guidelines on advertisement, Accounting, Taxation and Valuation norms, Guidelines to purchase Mutual Funds, Investor protection and MF regulations, Grievance mechanism in MF in India, Revised Rules and Regulations in Mutual Fund 	
2	Classification of Mutual Fund	20
	 A) Types of Mutual Fund- (introduction and Characteristics) Functional/Operational – Open ended, close ended, Interval Portfolio – Income, Growth, Balanced, MMMF Geographical/ Location – Domestic, Offshore 	

	Miscellaneous - Tax Saving Funds, Exchange Traded Funds,	
	Balance Funds, Fixed Term Plan, Debt Funds, Systematic	
	Investment Planning & Systematic Transfer Plan, Flexi Cap Fund	
	B) Portfolio Maturity, Calculations of NAV, Entry Load, Exit Load.	
3	Fund Selection Criteria	15
	A) Fund Rating and Ranking – Its need and importance. Basis of	
	Ratings, Interpretation of Funding Rating by CRISIL, CARE and	
	ICRA, Selection Criteria – (Size, Stability, Credit Portfolio,	
	Performance) Performance Measurement – Rolling Returns and	
	Benchmarking	
	B) Yield To Maturity and Bond Valuation	
4	Financial Planning in Mutual fund	10
	A) Basics of Financial Planning – Financial Planning Steps, Life	
	Cycle, Wealth Cycle, Risk Profiling, Asset Allocation, Contingency	
	Funds.	
	B) Investors Guide To<mark>w</mark>ards Financial Plann<mark>ing</mark> – Eligibility for	
	investment in MF, KYC (Individuals, Micro SIPs, Institutional	
	Investors, Fund Category Guidance (Long Bond Funds, Short Bond	
	Funds, Ultra Short Bond Funds), Need for Financial Advisor,	
	Difference between Advisor and Distributor, Colour Coding MF	
	products, Bank FD's V/s Mutual Funds, Dividend V/s Growth Option	
	C) Developing Model Portfolio for Investors – Model Portfolios	
	meaning, Step by Step Approach of Building Model Portfolio.	
	Total No. of Lectures	60

Reference Books:

- 1. Future scenario of Financial services : R. Gordan & Natarajan (Himalaya)
- 2. Marketing of Financial services : V. K. Avadhani (Himalaya)
- 3. MF, Data, Interpretation & analysis : K.G. Shahadevan & Thripairaju (Prentice hall of India)
- 4. Mutual funds in India (Modern scenario): Dr. Manoj Dave & Mr. Lalitkumar Chauhan, (Paradise Publishers)
- 5. Mutual Funds & Financial Management : Ramesh Garg (Yking books)
- 6. Mutual Fund products & services : Indian institute for Banking & Finance (Taxmann) Since 1962

Ability Enhancement Courses (AEC) Course title: Information Technology in Banking & Insurance - I

Course code: VESUCBI304

Objective:

- 1. To make the students understand how technology and business work together.
- 2. To make the students understand the basics of payments done using technology.
- 3. To make students learn to use computers practically
- 4. To help the students understand the security to be taken care of when technology is in hand.

Learning Outcomes (LO):

On successful completion of this course students will be able to:

- LO1 The learners will become computer literate and will be able to access, create, save and manage documents, spreadsheets, make effective presentations, emails and use the internet effectively.
- LO2 They will gain a comprehensive understanding of the E-Commerce landscape, current and emerging business models and the technology and infrastructure underpinnings of the business.
- LO3 They will be able to develop an understanding on how the internet can help in growth of the business.
- LO4 They will gain an understanding on the importance of security, privacy and ethical issues as they relate to ECommerce.
- LO5 They will be able to describe fundamental concepts behind modern e-banking/mobile banking technologies

Unit	Details of topics	No of
no .	We as have a sume of a	lectures
1	Introduction to Electronic Commerce	
	A) E-Commerce Framework, Introduction to E Commerce and Definition, Electronic business models: B2B, B2C, C2C, C2B, Advantages and disadvantages of E-Commerce,	
	B) The network Infrastructure for Electronic Commerce -	
	Market forces influencing the I-way, Components of I-way, Network Access Equipment	
	E-Commerce and World Wide Web- Architectural framework of	
	E- Commerce, WWW and its architecture, hypertext publishing,	
	Technology behind the web, Security and the Web	
2	E-banking	
	A) Meaning, definition, features, advantages and limitations- core banking, the evolution of e-banking in India, Legal framework for e-banking.	

B) Electronic Payment System	
L Tymag of Floatronia Daymont Systems, Digly in FDS	
Types of Electronic Payment Systems, Risk in EPS, Electronic Payment Systems : Automated Teller machine, cash	
Dispensers,	
3 MS-Office: Packages for Institutional Automation:	
<u> </u>	
A) Ms-Word: Usage of smart art tools, bookmark, cross-reference,	
hyperlink, mail merge utility and converting word as PDF files.	
B) Ms-Excel: Manipulating data, Working with charts, Working	
with PIVOT table and what-if analysis; Advanced excel	
functions-Vlookup (),hlookup(),PV(), FV(),average(),goal	
seek(),AVERAGE(), MIN(), MAX(), COUNT(),COUNTA(),	
ROUND(), INT(), nested functions, name,	
cells/ranges/constants, relative, absolute & mixed cell references,	
>,<,=operators, Logical functions using if, and, or =, not, date	
and time functions & annotating formulae.	
Application in Banking and Insurance Sector – Statistical	
Financial Functions such as NPV (Net present value), Future	
value, IRR (Internal Rate of Return), EMI (Equated Monthly	
Installments, Compounding Yearly, periodic and monthly) -	
Auto Calculate Using Names in a Formula, Pivot table Reports &	
Pivot Chart Reports.	
4 Cyber Law & Cyber Security:	
A) Need of Cyber Law, History of Cyber Law in India	
B) Cyber Crimes: Various threats and attacks, Phishing, Key	
Loggers, Identity Theft, Call & SMS forging, e-mail related	
crimes, Denial of Service Attacks, Hacking, Online	
shopping frauds, Credit card frauds, Cyber Stalking	
C) Cyber Security: Computer Security, E-Security, Password	
Security and Reporting internet fraud	

- E-Banking in India: Challenges and Opportunities-By RimpiJatana, R. K. Uppal
- Frontiers of E-Commerce- by Ravi Kalakota, Andrew B. Whinston- Pearson Education
- Frontiers of E-Commerce- by Ravi Kalakota, Andrew B. Whinston–Pearson Education
- Microsoft Office Professional2013-Step by step
- By Beth Melton, Mark Dodge, Echo Swinford, Andrew Couch
- An Overview of Cyber Crime & security-Volume 1-1st Edition by Akash Kamal Mishra
- Computers and Banking- by Sony and Agarwal
- *E-Commerce by David Whitely*

Skill Enhancement Courses (SEC)

Course title: Foundation Course – III (An Overview of Banking Sector)

Course code: VESUCBI305

Objective:

- 1. To provide knowledge regarding banking sector and recent development in banking sector.
- 2. To understand various of Banking Channels and Payments
- 3. To provide insights into the initiatives of the government for inclusive financial system such as micro finance

Learning Outcomes (LO):

On successful completion of this course students will be able to:

- LO1 Gain knowledge about Micro Finance and Financial Inclusion.
- LO2 Understand the concept of banking, types of banks, crisis faced by banks and its regulatory framework along with Basel accord.
- LO3 Understand the need of Customer Relationship Management and its process in banking.
- LO4 Know about latest technology used in banking.

Unit	Details of topics	No of
no.		lectures
1	An Overview of Banki <mark>ng</mark> Industry	10
	 Definition of Banks, Types of Banks, Principles of Banking Banking System in India, Overview of RBI, Public, Private, Co-operative, Payment Bank, Regional Rural Banks Emerging trends of banking - Universal banking, electronic banking, globalization of banking. Brief history of banking sector reforms from 1991-2000 and Current developments in banking sector Regulatory Architecture – Overview of Banking Regulation Act 1949, Banking Regulation Act (Amendment 2015), Payment and Settlement Act 2007, Negotiable Instrument Act 1881, BIS, Basel I, II and III. Bank Crises in India Critical Evaluation of Banking Industry in India 	Lectures
2	Commercial Banking and Customer – Banker Relationship	10
	 Definition and meaning of Commercial Bank, Evolution of Commercial Banking in India, Functions of Commercial Bank, Services offered by Commercial Bank. Retail Banking – Meaning, Features, Significance of Retail Banking and Overview of its products 	Lectures

	Corporate Banking -Meaning, Features, Significance of Corporate					
	Banking and Overview of its products					
	Rural Banking - Meaning, Features, Significance of Rural					
	Banking and Overview of its products					
	Banking Ombudsman – Meaning and Functions					
3	Universal Banking & Technology in Banking sector					
	A) Universal Banking	Lectures				
	• Concept of Universal Banking, Evolution of Universal banking,					
	Services to Government, Payment & Settlement, Merchant					
	Banking, Mutual Fund, Depository Services, Wealth Management,					
	Portfolio Management Bancassurance, NRI Remittance.					
	B) Technology in Banking					
	• Features, norms and Limitations of E- banking, Mobile Banking,					
	Internet Banking, RTGS, POS Terminal, NEFT, IMPS, Brown					
	Label ATM's, White Label ATM's, NUUP, AEPS, APBS, CBS,					
	CTS, Digital Signature, M Wallets, Online opening of bank					
	accounts – savings & current, and application for credit cards,					
	loan.					
	 Applicability of KYC norms in Banking Sector. 					
4	Microfinance & Financial Inclusion	15				
	A) Microfinance					
	A) Microfinance	Lectures				
	Introduction, Need and Code of Conduct for Microfinance	Lectures				
		Lectures				
	Introduction, Need and Code of Conduct for Microfinance	Lectures				
	• Introduction, Need and Code of Conduct for Microfinance Institutions in India, Advantages, Purpose, Limitations and Models	Lectures				
	 Introduction, Need and Code of Conduct for Microfinance Institutions in India, Advantages, Purpose, Limitations and Models of SHG – Bank Linkage Program. Role of NABARD and SIDBI, 	Lectures				
	 Introduction, Need and Code of Conduct for Microfinance Institutions in India, Advantages, Purpose, Limitations and Models of SHG – Bank Linkage Program. Role of NABARD and SIDBI, Portfolio Securitization, SHG-2, NRLM and SRLM, Priority 	Lectures				
	 Introduction, Need and Code of Conduct for Microfinance Institutions in India, Advantages, Purpose, Limitations and Models of SHG – Bank Linkage Program. Role of NABARD and SIDBI, Portfolio Securitization, SHG-2, NRLM and SRLM, Priority Sector and its Classification 	Lectures				
	 Introduction, Need and Code of Conduct for Microfinance Institutions in India, Advantages, Purpose, Limitations and Models of SHG – Bank Linkage Program. Role of NABARD and SIDBI, Portfolio Securitization, SHG-2, NRLM and SRLM, Priority Sector and its Classification B) Financial Inclusion 	Lectures				
	 Introduction, Need and Code of Conduct for Microfinance Institutions in India, Advantages, Purpose, Limitations and Models of SHG – Bank Linkage Program. Role of NABARD and SIDBI, Portfolio Securitization, SHG-2, NRLM and SRLM, Priority Sector and its Classification B) Financial Inclusion Need & Extent, RBI Committee Report of Medium-Term Path on 	Lectures				
	 Introduction, Need and Code of Conduct for Microfinance Institutions in India, Advantages, Purpose, Limitations and Models of SHG – Bank Linkage Program. Role of NABARD and SIDBI, Portfolio Securitization, SHG-2, NRLM and SRLM, Priority Sector and its Classification B) Financial Inclusion Need & Extent, RBI Committee Report of Medium-Term Path on Financial Inclusion 2015, World Findex Report 2015, NISM Report 	Lectures				
	 Introduction, Need and Code of Conduct for Microfinance Institutions in India, Advantages, Purpose, Limitations and Models of SHG – Bank Linkage Program. Role of NABARD and SIDBI, Portfolio Securitization, SHG-2, NRLM and SRLM, Priority Sector and its Classification B) Financial Inclusion Need & Extent, RBI Committee Report of Medium-Term Path on Financial Inclusion 2015, World Findex Report 2015, NISM Report 2015, (Only Brief Extracts relating to bank account holdings and 	Lectures				
	 Introduction, Need and Code of Conduct for Microfinance Institutions in India, Advantages, Purpose, Limitations and Models of SHG – Bank Linkage Program. Role of NABARD and SIDBI, Portfolio Securitization, SHG-2, NRLM and SRLM, Priority Sector and its Classification B) Financial Inclusion Need & Extent, RBI Committee Report of Medium-Term Path on Financial Inclusion 2015, World Findex Report 2015, NISM Report 2015, (Only Brief Extracts relating to bank account holdings and credit taken and contrast between developing and developed nations.) Features & Procedures of Pradhan Mantri Jan Dhan Yojana, and PM Mudra Yojana. 	Lectures				
	 Introduction, Need and Code of Conduct for Microfinance Institutions in India, Advantages, Purpose, Limitations and Models of SHG – Bank Linkage Program. Role of NABARD and SIDBI, Portfolio Securitization, SHG-2, NRLM and SRLM, Priority Sector and its Classification B) Financial Inclusion Need & Extent, RBI Committee Report of Medium-Term Path on Financial Inclusion 2015, World Findex Report 2015, NISM Report 2015, (Only Brief Extracts relating to bank account holdings and credit taken and contrast between developing and developed nations.) Features & Procedures of Pradhan Mantri Jan Dhan 	Lectures				
	 Introduction, Need and Code of Conduct for Microfinance Institutions in India, Advantages, Purpose, Limitations and Models of SHG – Bank Linkage Program. Role of NABARD and SIDBI, Portfolio Securitization, SHG-2, NRLM and SRLM, Priority Sector and its Classification B) Financial Inclusion Need & Extent, RBI Committee Report of Medium-Term Path on Financial Inclusion 2015, World Findex Report 2015, NISM Report 2015, (Only Brief Extracts relating to bank account holdings and credit taken and contrast between developing and developed nations.) Features & Procedures of Pradhan Mantri Jan Dhan Yojana, and PM Mudra Yojana. 	Lectures				

Since 1962

- Banking Law and Practice M.L Tannan
- Microfinance Perspective and Operations IIBF, 2016.
- Rural Banking Operations IIBF, 2017 Edition
- Financial Inclusion and Growth Governance- Deepali Pant Joshi Gyan Publishing House
- Bank Financial Management Paperback 2010 IIBF
- Money Banking And Finance Paperback 2009 NK Sinha
- Principles and Practices of Banking Paperback 2015 IIBF
- Principles and Practices of Banking 11 edition Paperback 2015 N S Toor, Arun Toor
- Principles Of Banking (With Case Studies) Hardcover 2009 Rakesh Kumar

• Modern Banking In India, Gupta



Core Courses (CC) Course title: Financial Markets Course code: VESUCBI306 Objectives:

- 1. To make students understand about the Indian Financial System
- 2. To make the students in position to explain different markets available in India.
- 3. To make students aware about functioning the commodity and derivatives market and its regulatory authorities.

Learning Outcomes (LO):

On successful completion of this course students will be able to understand:

L01	students will be able to understand structure of Indian Financial System, its					
	concepts as well as its Regulatory authorities.					
LO2	students will be in position to Explain different markets and recent developments					
	in Indian Financial System					
LO3	students will be able to describe the commodities which can be traded and its					
	regulatory authorities.					
LO4	students will be able to analysis various kinds of derivatives.					

SYLLABUS

No.	Module/units	No.	of				
		lecture	s				
1	Indian Financial System:	15					
	(A) Introduction, Meaning, Functions of Financial System, Indian						
	financial System from Financial Neutrality to Financial Activism and from						
	Financial Volatility to Financial Stability, Role of Government in Financial						
	Development, Overview of Phases of Indian Financial System since						
	Independence (State Domination - 1947-1990, Financial Sector Reforms						
	1991 till Financial Sector Legislative Reforms Commission 2013),						
	Monitoring Framework for Financial Conglomerates.						
	(B) Structure of Indian Financial System: Banking and Non-Banking						
	Financial Institutions, Organized and Unorganized Financial Markets,						
	Financial Assets/Instruments, Fund Based and Fee Based Financial						
	Services.						
2	Financial Markets in India	15					

2	(A) Indian Money Market: Meaning, features, Functions, Importance, Disadvantages, Participants, Components of Organized and Unorganized Markets and Reforms.						
	 (B) Indian Capital Market: Meaning, Features, Functions, 'Importance, Participants, Instruments, Recent Reforms in Primary and Secondary Market. 						
	(C) Indian Stock Market: Meaning and Functions of Stock Exchange- NSE and BSE.						
	 (D) Equity Market: Primary Market, IPO, Book Building, Role of Merchant Bankers, ASBA, Green Shoe Option, Issue of Bonus Shares, Right Shares, Sweat Equity Shares, ESOP. 						
	(E) Indian Debt Market: Market Instruments, Listing, Primary and						
	Secondary Segments. (F) Digital Currency: Evolution, Phases, Concepts, Rules and						
	Regulations.						
3	Commodity Market	15					
	Introduction to Commodities Market: Meaning, History and						
	Origin, Types of Commodities Traded.						
	• Structure of Commodities Market in India.						
	• Participants in Commodities Market, Trading in Commodities in						
	India (Cash and Derivative Segment).						
	 Commodity Exchanges in India and abroad. 						
	Reasons for Investing in Commodities.						
4	Derivatives Market:	15					
	• Introduction to Derivatives market: Meaning, History and Origin.						
	• Elements of a Derivative Contract.						
	• Factors driving Growth of Derivatives Market.						
	• Types of Derivatives, Types of Underlying Assets, Participants in						
	Derivatives Market, Advantages and Disadvantages of Trading in						
	Derivatives Market.						
	Current Volumes of Derivative Trade in India.						
	Difference between Forwards and Futures						
	Total No. of Lectures	60					

Reference Books:

- Since 1962 1. S.Kevin - Commodities & Financial derivatives PHI Learning Pvt.
- 2. Khan M.Y, Financial Services, McGraw Hill Education.
- 3. Dr. S.Gurusamy, Financial Services, Vijay Nicole Imprints.
- 4. E.Gordon and K.Natarajan- Financial Markets and Services.
- 5. Niti Chatnani- Commodity markets McGraw Hill Publication.

Core Courses (CC) Course title: Direct Taxation

Course title: Direct Taxation

Course code: VESUCBI307

Objective:

- 1. The course will enable the students to get basic knowledge about direct tax.
- 2. To identify the legal status of person and classify the income as per the heads.
- 3. Calculation of taxable income fewer than five heads.
- 4. Gain knowledge on proper tax planning by investing in various schemes to reduce the tax liability.
- 5. At the end of the semester, they will be able to compute total income of Individuals, as per the tax laws defined in Act

Learning Outcomes (LO):

On successful completion of this course students will be able to:

- LO1 Learners will be able to understand various basic concepts of Direct tax i.e Previous year, Assessment Year, Assessee.
- LO2 Learners will be able to understand the Residential status of an individual in India i.e Resident or Non-Resident.
- LO3 Learners will be able to compute the Total income of an Individual

TT *4	Detella efferning	N C					
Unit	Details of topics	No of					
no .		lectures					
1	Definitions and Residential Status						
	A) Basic Terms (S. 2,3,4) Assesse, Assessment, Assessment Year, Annual						
	Value, Business, Capital Assets, Income, Previous Year, Person, Transfer						
	(relevant definitions will be covered with the specified Head of Income)						
	B) Determination of Residential Status of Individual, Scope of Total						
	Income (S.5)						
2	Heads of Income – I	15					
	A) Salary (S.15-17)	Lectures					
	B) Income from House Property (S. 22-27)						
	C) Profit & Gain from Business and Profession (S. 28, 30,31,32, 35, 35D,						
	36, 37, 40, 40A and 43B)						
3	Heads of Income – II	15					
	A) Capital Gain (S. 45, 48, 49, 50 and 54 and 54EC)	Lectures					
	B) Income from other sources (S.56- 59)						
	C) Exclusions from Total Income (S.10) (Exclusions related to specified						
	heads to be covered with relevant heads of income)						
4	Computation of Total Income & Taxable Income	15					
	A) Deductions from Total Income						
	S. 80C, 80CCC, 80D, 80DD, 80E, 80U, 80TTA, 80TTB						

Notes

- 1. The Syllabus is restricted to study of particular sections, specifically mentioned rules and notifications only.
- 2. All modules / units include Computational problems / Case Study.
- 3. The Law In force on 1PstP April immediately preceding the commencement of Academic year will be applicable for ensuing Examinations.

- 1. Direct Taxes Law & Practice by V.K. Singhania Taxman
- 2. Direct Taxes Law & Practice by Ahuja & Gupta Commercial Law Publishers (India) Pvt Ltd.
- 3. Income Tax Ready Recknoner by Dr. V. K. Singhania Taxman
- 4. Direct Tax Laws by T. N. Manoharan Snow White
- 5. Direct Tax Laws by Dr.Mehrotra & Dr. S. P. Gopal- Sahitya Bhawan Publications



Modality of assessment

The performance of the learners shall be evaluated into two parts. The learner's performance shall be assessed by Internal Assessment with 25% marks in the first part & by conducting the Semester End Examinations with 75% marks in the second part. Practical Examination will consist of End Sem examination.

Student will have to score 40% of marks in Internal assessment as well as End Sem examination to pass the course.

The allocation of marks for the Internal Assessment and Semester End Examinations are as shown below:-

Internal Assessment: It is defined as the assessment of the learners on the basis of internal evaluation as envisaged in the Credit & Choice based system by way of participation of learners in various academic and correlated activities in the given semester of the programme.

Semester End Assessment: It is defined as the assessment of the learners on the basis of Performance in the semester end Theory/ written examination.

A. Theory - Internal assessment 25%

25 marks

Sr No	Evaluation type	Marks
1.	 Tests, Assignments, Project based learning activities (Group Research/ Case studies/ Reports / Assignments / Presentations / Skit / Poster / etc.), Class Test (multiple choice questions / objective) 	20
2.	 Active participation in routine class activity Overall conduct as a responsible student, with respect to good behaviour, leadership qualities, interpersonal skills etc. 	05

Internal Assessment

Sr. No.	Particular				
1	One class test (10 Marks)				
	Match the Column/ Fill in the Blanks/ Multiple Choice Questions (¹ / ₂ Mark each)	05 Marks			
	Answer in One or Two Lines (Concept based Questions) (01 Mark each)	05 Marks			

2.	Assignments / Innovative Idea Presentation / Active Participation in Games, Quiz, Crosswords / PPT Presentation / Viva-Voce / Class Test	10 Marks
3.	Active participation in routine class instructional deliveries and overall conduct as a responsible learner, mannerism and articulation and exhibit of leadership qualities in organizing related academic activities	05 Marks

****** Can vary from subject to subject

B. Theory - External examination - 75% Semester End Theory Assessment

(Practical Courses)

75 marks

Maximum Marks: 75 Questions to be set: 05 Duration: 2 ¹/₂ Hrs. All Questions are Compulsory Carrying 15 Marks each.

Question No	Particular	Marks
Q-1 Q-1	Full Length Practical Question OR Full Length Practical Question	15 Marks
Q-2 Q-2	Full Length Practical Question OR Full Length Practical Question	15 Marks 15 Marks
Q-3 Q-3	Full Length Pr <mark>ac</mark> tical Question OR Full Length Practical Question	15 Marks 15 Marks
Q-4 Q-4	Full Length Practical Question OR Full Length Practical Question	15 Marks 15 Marks
Q-5 Q-5	A) Theory questions / Practical Questions B) Theory questions / Practical Questions OR Short Notes To be asked 05	08 Marks 07 Marks 15 Marks
	To be answered 03	

Note:

Practical question of 15 marks may be divided into two sub questions of 7/8 and 10/5 Marks. If the topic demands, instead of practical questions, appropriate theory question may be asked.

Question Paper Pattern (Theoretical Courses)

Maximum Marks: 75 Questions to be set: 05 Duration: 2 ¹/₂ Hrs. All Questions are Compulsory Carrying 15 Marks each.

Question No	Particular	Marks
Q-1	Full Length Question OR	15 Marks
Q-1	Full Length Question	15 Marks
Q-2	Full Length Question <i>OR</i>	15 Marks 15
Q-2	Full Length Question	Marks
Q-3	Full Length Question OR	15 Marks
Q-3	Full Length Question	15 Marks
Q-4	Full Length Question OR	15 Marks
Q-4	Full Length Question	15 Marks
Q-5 Q-5	A) Theory questions B) Theory questions OR Short Notes To be asked 05 To be answered 03	08 Marks 07 Marks 15 Marks

Note:

Theory question of 15 marks may be divided into two sub questions of 7/8 and 10/5 Marks.

Overall Examination and Marks Distribution Pattern

SEMESTER III

Since 4049								
Course	VESUC BI301	VESUC BI302	VESUC BI303	VESUC BI304	VESUC BI305	VESUC BI306	VESUC BI307	Grand Total
Theory	75	75	75	75	75	75	75	525
Internals	25	25	25	25	25	25	25	175