

**VIVEKANAND EDUCATION SOCIETY'S COLLEGE OF ARTS,
SCIENCE & COMMERCE (AUTONOMOUS)
BA.MMC DEPARTMENT
MINUTES OF BOS MEMBERS MEETING**

Date of the meeting:- 1st July, 2023

Time of the meeting:- 04.30 pm - 05:30 pm

Online Link: meet.google.com/kxc-grjv-spu

ATTENDEES:

1. Mrs. Mahek Sukhani- Chairperson
2. Mr. Pankaj Bathija- Faculty
3. Mr. Akash Purswani- Alumnus
4. Dr. Simran Chawla- University Nominee
5. Mr. Narendra Bandape - External Subject Expert Member
6. Ms. Shilpa Hattiangadi - External Subject Expert Member
7. Mr. Chetan Dubey - Subject Expert (R&D/Industry)

Agenda for the Meeting:

1. Welcome and Introduction of all the BOS members.
2. To discuss and approve the FYBAMMC & MAPR Syllabus.
3. To discuss and approve suggested techniques for Continuous Internal Evaluation.
4. To discuss methodologies for innovative teaching and evaluation techniques.
5. Any other matter with the permission of the chair.

DISCUSSIONS:

1. Welcome to all BOS members by Chairperson, Mrs. Mahek Sukhani with Introduction and agenda of the meeting.
2. Suggestions for the formation of syllabus for Term 1 Semester I & II under NEP 2020
 - Syllabus for FYBAMMC was formed with the following subjects under each paper categories mentioned in the table below

BAMMC - Semester I		
Category	Name/ Title of Paper	Credits
Major-1	Introduction to Advertising	4
Major-2	Fundamentals of Mass Communication	2
VSEC	Foundation Course	2
VSEC 2	Visual Communication	2
AEC	Effective Communication	2
IKS	Indian Society	2
VA	Indian Constitution	2
CC	NSS/NCC/SPORTS/ CULTURAL/ INTERNSHIP/FIELD PROJECT	2

- Syllabus for MAPR Part 1 was formed with the following subjects under each category mentioned below in the table

BAMMC - Semester II		
Category	Name/ Title of Paper	Credits
Major-1	Introduction to Journalism	4

Major-2	History of Media	2
Minor	Media Laws & Ethics	2
VSEC 1	Content Writing	2
VSEC 2	Introduction to Photography	2
AEC	Effective Communication II	2
VA	Environmental Science	2
CC	NSS/NCC/SPORTS/ CULTURAL/ INTERNSHIP/FIELD PROJECT	2

3. All the suggestions by the BOS Members were taken into consideration positively.

ACTION TAKEN:

- Finalized syllabus for FY BAMMC & MAPR Part 1 sent to all members via email.

ADJOURNMENT:

Meeting was adjourned by Ms. Mahek Sukhani, Chairperson of VESASC BA.MMC BOS.

Sd/-

Chairperson.