

**V.E.S. College of Arts, Science and Commerce (Autonomous)**  
**Department of B.B.A.**  
**Minutes of Board of Studies Meeting on 5th March, 2024**

**Department: Bachelors of Business Administration (B.B.A.)**

**Day: Tuesday**

**Date: 5<sup>th</sup> March, 2024**

**Time: 10:30 a.m.**

**Mode: Hybrid**

**Agenda of the Meeting:**

1. Welcome and Introduction of all the BOS members.
2. To discuss and approve the course structure and detailed syllabus as per NEP for SYBBA.
3. To discuss and approve the course structure and detailed syllabus for TYBBA (Non-NEP).
4. Any other matter with the permission of the Chair.

**BOS Members:**

1. Dr. Varsha Ganatra (BOS Chairperson and HOD, Department of Commerce)
2. Mrs. Anusuya Yadav (BBA Incharge Coordinator)
3. Mr. Utkarsh Kapadia (Core Faculty)
4. Mrs. Snehal Obhan (Core Faculty)
5. Ms. Kiran Ghosh (Core Faculty)
6. Dr. Shakti Chavan (Core Faculty)
7. Mr. Swapnil Sonawane (Core Faculty)
8. Mrs. Preeti Matharu (Core Faculty)
9. Mr. Prathamesh Tawade (VC-Nominee)
10. Dr. Sonali Narbariya (Subject Expert)
11. Dr. Kulvinder Kaur Batth (Subject Expert)
12. Mr. Prathamesh Veiling (Industry Expert)

**Minutes of the meeting:**

1. All members of the Board of Studies were welcomed by Dr. (Mrs.) Varsha Ganatra (BOS Chairperson and HOD, Department of Commerce).
2. Proposed course structure as per NEP for SYBBA was presented by Mrs. Anusuya Yadav and was accepted by BOS members for implementation.
3. Detailed syllabus for SYBBA (based on the above course structure) as per NEP along with the modality of assessment was presented by Mrs. Anusuya Yadav. BOS members found the detailed syllabus to be appropriate as per NEP requirements and it was accepted for implementation. However, BOS members suggested minor changes in subjects like Human Resource Management and Direct Taxation which will be implemented.
4. Syllabus for TYBBA along with the modality of assessment was presented by Mrs. Anusuya Yadav. BOS members found the detailed syllabus to be appropriate and it was accepted for implementation. However, BOS members suggested minor changes in subjects like Strategic Management which will

be implemented.

5. With the permission of the Chair, under A.O.B. following matters were brought under discussion:
  - a. It was announced that college will run Bachelor of Business Administration (BBA) course under the ambit and as per rules and regulations of AICTE. Thus, college is extremely happy to share that BBA will be an AICTE approved course from the academic year 2024-25.
  - b. It was discussed that BBA in Retail Management will be introduced in the academic year 2024-25 in which the core subjects may remain same; however additional specific subjects may be introduced as per the requirements. The proposal was accepted and approved by all the BOS members.
  - c. The Chairperson requested the Subject Expert and Industry Expert to share their valuable insights for enriching academia and interaction in the form of co-curricular and extracurricular activities. Inclusion of case Study presentations, business plan presentations, skill inculcation activities to enhance employability among students were some of the recommendations from the experts.
  
6. The meeting concluded with a formal Vote of Thanks by Chairperson Dr. (Mrs.) Varsha Ganatra.

# Geotagged Photographs

