

**Career Guidance and Placement cell
2023-24**

“The future depends on what you do today.”—Mahatma Gandhi

Career Guidance and Placement cell of the college aims to develop the students to be **industry and market ready** and to place the maximum number of students through campus & off-campus interviews. The Placement Cell operates round the year to facilitate contacts between companies and graduates. This year we have implemented the NEP 2020 wherein main aim is to enhance the skills based courses which will lead to strengthening the placement opportunities for the students.

This academic year, several reputed companies namely **TCS BPO, All Cargo, Asfaleia, BH Agencies, Falcons Fiber Factory Pvt Ltd, General Mills, Sutherland, WPP SSC India, Kotak Securities, QC Acumen Pvt Ltd.** visited the institute to conduct interviews for various positions and to provide internships to our students.

Apart from providing our students the best of internships and placement opportunities, the cell empowers them with the knowledge and skills required to take on the world with the approach of holistic development of the students.. With the hope to add value to our students' academic and professional careers this year CGPC arranged several sessions such as **An insight to LinkedIn, Success in Competitive Examination, Soft skills development course and Resume Writing Session.** Also sessions like Career Opportunities **In Defence Sector and Special Education** were arranged for the students.

To develop soft skills among the students we collaborate with **TNS India foundation.** It is a non profit organisation and aims in conducting several training sessions for **Campus to Corporate** and further assists the students in securing placements in various corporates. The 80-100 hours of program offered by TNS aims to enhance the employability and workplace skill for deserving youth. It includes Personal effectiveness, Communication Readiness, Career Readiness and Work Readiness. More than 120 students from B.Com, BA and SFC sections not only completed the training program successfully but also got placed in different companies in varied sectors. The students' response towards training and the placements offered has been positive.

Overall the year was productive with the placements and internships offered to the students. The challenge to the committee is however increasing with the implementation of NEP 2020.