

Department of B.B.A.

Minutes of Board of Studies Meeting on 26th September 2024

Department: Bachelor of Business Administration (B.B.A.)

Day: Thursday

Date: 26th September 2024

Time: 10.45 am to 11.45 am

Mode: Hybrid (Google Meet)

Agenda of the Meeting:

1. To discuss the proposed changes in the syllabus.
2. To discuss and deliberate on fieldwork and community engagement projects for second-year students.
3. To discuss and deliberate on various alternatives for students to earn co-curricular credits.
4. To discuss and deliberate on the different assessment techniques for internal examinations.
5. Any other matter with the permission of the chair.

BOS Members:

1. Dr. Varsha Ganatra (BOS Chairperson and HOD, Department of Commerce)
2. Mrs. Anusuya Yadav (BBA Incharge Coordinator)
3. Mr. Utkarsh Kapadia (Core Faculty)
4. Ms. Kiran Ghosh (Core Faculty)
5. Mr. Prathamesh Tawade (VC-Nominee)
6. Prof Dr. Kulvinder Kaur Batth (Subject Expert)
7. Dr. Sonali Narbariya (Subject Expert)
8. Mr. Prathamesh Veiling (Industry Expert)

Minutes of the Meeting:

1. All members of the Board of Studies were welcomed by Dr. (Mrs.) Varsha Ganatra (BOS Chairperson and HOD, Department of Commerce .
2. Dr. Varsha Ganatra commenced the meeting with the discussion of the proposed lecture schedule and the plan of first term for the first year BBA students admitted under AICTE.
3. Mrs. Anusuya Yadav, Co-ordinator, BBA Department elaborated on the tentative admission, lecture and examination schedule for the first-year students. All the proposed dates were approved by the experts.
4. Mrs Anusuya Yadav proposed the changes in the subjects of International Business and Digital Marketing for Third year BBA students. The proposed changes were approved by BOS members.
5. Expert deliberations received on Learning Objectives (LO) for the courses, advised to include a certain topic in Digital Marketing, also guided to take up free online courses that are available in the domain of Digital marketing.
6. In the next agenda, was modality of assessment for the Open Electives (OE) of second year BBA, experts provided relevant inputs for the same.
7. The last agenda in the meeting was discussion on the earning of co-curricular credits and Community Engagement Programme credits as per the NEP, 2020 by second year students. The process and methodology was appreciated by BOS members.
8. Dr. Varsha Ganatra ended the meeting by proposing a vote of thanks and stating that the recommendations of the expert will be incorporated and will be updated to them .