

**VIVEKANAND EDUCATION SOCIETY'S COLLEGE OF ARTS, SCIENCE &  
COMMERCE (AUTONOMOUS)**

Sindhi Society, Chembur, Mumbai - 400071

**Career Guidance and Placement Cell (CGPC) Report Academic Year 2024-25**

**PLACEMENT ACTIVITIES**

**MoU between VESASC and TNS India Foundation**

VESASC has signed a MoU with TNS India foundation for "Campus to Corporate Careers (C2C) Program". The program is for the enhancement of employability and workplace skills for deserving youth. The MoU is effective from July 2024 to May 2025.



**1. Orientation by Training and Placement Officer**

**Purpose/Objective:**

The primary aim of this session was to create awareness among students about the activities of the Career Guidance and Placement Cell, including campus placement drives. The session also sought to encourage students to identify their strengths and skills, which are essential for successful placement.

### **Outcomes:**

By the end of the session, students gained:

- A clear understanding of the activities and resources provided by the Career Guidance and Placement Cell.
- Insight into the types of campus and off-campus placement drives, as well as the challenges associated with them.
- Knowledge of the various interview rounds and common reasons for rejection, enabling them to prepare more effectively.
- Motivation to identify their strengths and skills, fostering a proactive approach to their career planning and preparation for placement drives.

BATCHES COVERED	TOTAL NUMBER OF STUDENT COUNT
TY BCOM	144
TY DSDA	34
TY B.SC (MICRO, BIOTECH, PHYSICS,CHEM), M.SC (MICRO AND CHEM)	57
TY BA (COMMERCE, ECONOMICS, SOCIOLOGY, PSYCHOLOGY)	25
TY E-COMMERCE & FINANCE	12
TY BBA (A&B)	93
TY CS & IT	79
TY BBI	50
TY BAF (A & B)	89
TY BMS	10
TY BFM	28





## **2. Career in Accounting & Finance for Youth (CAFY) & Super Mega Career Counselling Program**

### **Purpose/Objective:**

The primary aim of this session was to raise awareness among students about the diverse career opportunities available after pursuing commerce education, with a specific focus on careers in accounting and finance. The session also aimed to provide comprehensive career counseling to help students make informed decisions about their future paths.

### **Outcomes:**

Number of students attended - 79

By the end of the session, students gained:

- A clear understanding of the various career opportunities available in the commerce sector, particularly in accounting and finance.
- Insight into the skills and qualifications required for success in these fields.
- Motivation and guidance to explore their career interests and seek further counseling to make informed decisions about their future.





### **3. How to Earn Scholarship for Higher Education?**

#### **Purpose/Objective:**

The primary goal of this session was to raise awareness among students about the various higher education opportunities available abroad and to provide them with practical strategies for securing scholarships to fund their studies at foreign universities. By the end of the session, students were expected to have a clearer understanding of the scholarship landscape and be inspired to actively pursue these opportunities.

#### **Outcomes:**

By the end of the session, students gained:

- A comprehensive understanding of the various scholarship opportunities available for higher education abroad.

- Clarity on the application process and the components of a strong scholarship application.
- Inspiration and motivation to actively plan and pursue scholarships, enhancing their chances of studying at foreign universities.

#### 4. Career Guidance for MPSC & UPSC Preparation

##### **Purpose/Objective -**

The session intended to create an awareness amongst the students about the Career Guidance and Placement Cell activities, several openings in the Government jobs and to encourage them to identify their strengths, skills.

##### **Outcomes -**

Number of students attended - 106

The students got clarity on the stages of the UPSC examination - the Preliminary Exam (Prelims), the Mains Exam, and the Interview (Personality Test). The students were briefed about the subjects, general studies and optional subjects. The major takeaway from the session was a clear understanding of the steps that needs to be taken for preparing for the toughest examination in India. The session encouraged and inspired students to think of planning for the most coveted positions in the country's civil services





## 5. Workshop on Introduction to Python

### Purpose/Objective:

The primary aim of this workshop was to introduce non-IT students to Python programming, emphasizing its versatility and applicability across various fields. The session sought to increase awareness and understanding of Python technologies, demonstrating how they can be leveraged in diverse domains such as data analysis, automation, web development, and more.

### Outcomes:

Number of students attended - 43

By the end of the workshop, students achieved:

- A foundational understanding of Python programming and its practical applications across various domains.
- Clarity on how Python can be utilized in fields such as data analysis, web development, automation, and more, even without a technical background.
- Hands-on experience with basic Python coding, fostering confidence to explore programming further.





## 6. Resume writing, GD, PI Guidance Session for Third Year Science Students

### Purpose/Objective:

The primary aim of this session was to equip third-year science students with essential skills and knowledge regarding the various components of the recruitment process, including resume writing, group discussions, and personal interviews. By the end of the session, students were expected to have a clear understanding of how to effectively prepare their resumes, participate in group discussions, and excel in personal interviews.

## **TNS India Foundation Campus to Corporate Career C2C Program**

### **Purpose/Objective:**

The Campus to Corporate (C2C) Career Program aimed to bridge the gap between academic learning and professional expectations by equipping students with essential soft skills and practical knowledge required for a successful transition into the corporate world. The program focused on enhancing students' employability through skill development, resume writing, interview preparation, and real-world interview opportunities.

### **Outcomes:**

By the end of the Campus to Corporate (C2C) Career Program, students achieved:

- Enhanced essential soft skills, including communication, teamwork, problem-solving, and leadership.
- Improved resume writing skills, enabling them to create impactful resumes tailored to their career goals.
- Increased confidence in personal interview settings through mock interviews and feedback.
- Opportunities to attend interviews at various career fests, leading to successful placements and job offers.

<b>SESSIONS</b>	<b>COURSES</b>	<b>NUMBER OF STUDENTS COMPLETED THE PROGRAM</b>	<b>NUMBER OF STUDENTS PLACED</b>
Orientation of Soft-skills Development Course	BA and BCOM	96	66
Screening Process			
Mock Interview			
Orientation of Soft-skills Development Course	BMS,BBI,BFM	43	29
Screening Process			

Mock Interview			
Orientation of Soft-skills Development Course	BBA, B.Com(Finance), B.Com(E-Commerce), BAF, B.Sc (DSDA), B.Sc(IT) and B.Sc(CS)		
Mock Interview		35	32
Short term course on "STOCK MARKET AND ADVANCE EXCEL"	BAF	32	25
Soft-Skills Development Short Term Crash Course	BMS. BBI, BFM, BAF, BAMMC Advertising, B.Com, B.Sc IT, B.Sc Computer Science, B.Sc Biotechnology, B.Sc Mathematics, B.Sc Physics, B.Sc Chemistry, B.Sc Microbiology, B.A Economics, B.Com Finance, BBA, B.Com E Commerce, B.Sc (Data Science & Data Analytics), BAMMC Journalism, B.A Psychology, B.A Sociology, B.A Eco & Commerce, B.Sc (Artificial Intelligence)	28	





## ON CAMPUS PLACEMENT DRIVES

ON CAMPUS DRIVES COMPANIES	COURSES
SUTHERLAND	ALL STREAMS
QC ACUMEN PVT LTD	<a href="#">B.COM, BMS</a>
ASFALEIA INFORMATION SYSTEMS PVT LTD	INFORMATION TECHNOLOGY/COMPUTER SCIENCE
HEXAWARE TECHNOLOGIES	ALL STREAMS
MINDGLORIYA TESTING AND SOLUTIONS PVT LTD	CHEMISTRY
ECLERX	ALL STREAMS







<b>PLACEMENT STATUS</b>	
Total Requirements Shared	94
Total Placements	TNS INDIA - 152
	CGPC - 72
	224
Highest CTC	3.2 LPA

<b>GLIMPSE OF COMPANIES ACROSS THE PROGRAM</b>	
Tata Consultancy Services	Kotak Mahindra Life Insurance
SUTHERLAND	Aditya Birla Fashion and Retail Ltd
UNITY SMALL FINANCE BANK	eClerx
Deloitte	Hexaware Technologies
Sciative Solutions	RebelCorp Pvt Ltd
Dhauladhar Reality and Capital Advisors (DRACA).	OCEAN NETWORK EXPRESS (INDIA) PVT LTD
QCAcumen Pvt Ltd.	Accrual Intelligence Manuals Group (AIM India)
ASFALEIA Information Systems	Bhabha Atomic Research Centre (BARC)
Carttart Commerce (P).Ltd.,	XLPXL IT Solutions
Horizon Financial and Property Adviser Pvt Ltd	Fatakpay Digital Private Ltd
Livlong Insurance Brokers Ltd.	Bot2Do Technologies
NEC Software Solutions	Amaterasu Lifescience LLP

## **STUDENTS PLACED IN COMPANIES**

<b>SR NO.</b>	<b>COMPANY NAME</b>	<b>NUMBER OF STUDENTS</b>
1	TCS	20
2	Axis Bank Limited	20
3	HEXAWARE TECHNOLOGIES	9
4	Dhauladhar Reality and Capital Advisors (DRACA).	5
5	Horizon PropTech Pvt. Ltd.	9
6	AIM India	10
7	Rekrut India	35
8	i-Process Services India Pvt Ltd	10
9	HDB Financial Services Limited	18
10	Kotak Mahindra Bank Limited	6
11	MatchLog Solutions Private Limited.	2
12	XLPLX IT Solutions	2
13	Sutherland Global	6
14	BNM Business Solutions LLP	5
15	Sulphur Mills (SML Ltd)	2
16	Sciative Solutions	2
17	QC Acumen Pvt Ltd	3
18	Finmech Business Services Private Limited	7
19	PRK Business Solutions (HR, Niva Bupa Health Insurance)	4
20	SBICAP Securities Limited	8
21	Genxhire Services Pvt. Ltd	7
22	EbixCash	2
23	XLPLX IT Solutions	2
24	MatchLog Solutions Private Limited.	2
25	Religare Broking Limited	2
26	State Bank of India	2
27	Impact Infotech Pvt Ltd	2
28	Quesscorp	4

29	EbixCash	2
30	Impact Infotech Pvt Ltd	2
31	Manba Finance	2
32	Educativo	2