

**VIVEKANAND EDUCATION SOCIETY'S COLLEGE OF ARTS,
SCIENCE AND COMMERCE (AUTONOMOUS), CHEMBUR
ACADEMIC YEAR 2024-2025**

Department of E-Commerce

Minutes of the Board of Studies (BoS) Meeting

Venue: VESASC (Hybrid Mode)

Date: 20th March 2025

Time: 9:30 AM – 10:10 AM

Members Present:

1. **Chairperson:** Dr. Varsha Ganatra, Head, Department of Commerce
2. **Faculty Members:** Mrs. Snehal Obhan- Incharge, Ms. Kiran Ghosh- Faculty
3. **Vice Chancellor Nominee:** Dr. Rashmi Agnihotri, Assistant Professor & HOD, Department of Commerce, K. G. Joshi College of Arts & N. G. Bedekar College of Commerce
4. **External Subject Expert Members:**
 - Dr. Shubhangi Kulkarni, Co-ordinator, PG Department of Commerce, Smt. M.M.P Shah College of Arts and Commerce
 - Dr. Rimi Moitra, Assistant Professor, Narsee Monjee Institute of Management Studies

Agenda:

1. To propose and seek approval for the new **TY. BCOM (E-Commerce) Semester V syllabus** as per NEP to be implemented from the academic year 2025-26.
2. To propose changes in **FY and SY B.COM (E-Commerce) syllabus** for Semester I and III.
3. To discuss and seek approval on revised Open Elective semester end exam paper pattern.
4. AOB

Discussion:

- **Opening Remarks:**

Dr. Varsha Ganatra welcomed the Board of Studies members and initiated the meeting.

- **Agenda 1:**

Mrs. Snehal Obhan presented the proposed TYBCOM (E-Commerce) Semester V syllabus under the NEP framework.

The following subjects were reviewed and approved for inclusion:

- Digital Marketing
 - Strategic Management
 - Direct Tax/ International Business
 - Cyber Law
- Suggestions were made for the **Marketing Research** subject, noting that the content was too extensive for undergraduate students. It was recommended that the **data analysis** component be removed and practical application be limited to **MS Excel** only.

- **Agenda 2:**

Proposed changes in the **FYBCOM Semester I** and **SYBCOM Semester III** (E-Commerce) syllabi were discussed.

Only minor modifications were proposed, and all changes were reviewed and unanimously approved by the BoS members.

- **Agenda 3:**

The revised **Open Elective semester-end examination paper pattern** was discussed.

The new assessment modalities were accepted and approved by the Board.

- **Agenda 4 (AOB):**

No additional points were raised under Any Other Business.

Conclusion:

- Dr. Varsha Ganatra concluded the meeting by thanking all members for their valuable suggestions and assured their implementation.

Browser tabs: BOS 2025-2026 - Google Drive, 2025-2026 SYECOM SEM 3.doc, Welcome to Vivekanand Educat, Meet - BOS Meeting B.Com

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Participants:

- Snehal Obhan
- Rimi Moitra
- Dr. Rashmi Agnihotri
- Shubhangi Kulkarni
- Chinmay Thakur

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