

Respected Sir/Madam,

Greetings from VES College of Arts, Science & Commerce (Autonomous), Chembur. I hope that this letter finds you in good health. We have immense pleasure in inviting you as our **Board of Studies (BOS) member in the subject of Multimedia & Mass Communication**, for the academic year 2025-26. The entire BOS of the Subject is as follows -

Sr. No.	Designation	Name
1.	Chairperson	Ms. Pritika Khedwal Coordinator of Multimedia & Mass Communication
2.	The Entire Faculty of Each Specialization	(i) Mr. Nimit R. Sachde Assistant Professor of Multimedia & Mass Communication (ii) Dr. Ankita Malpani Assistant Professor of Multimedia & Mass Communication
3.	Vice Chancellor Nominee	Dr. Sangeeta Makkad Coordinator of Multimedia and Mass Communication Lala Lajpat Rai College of Commerce & Economics
4.	External Subject Expert Member	(i) Dr. Moumita De Das Associate Professor Amity School of Communication, Amity University, Kolkatta (ii) Dr. Nima John Director Amity School of Communication & Amity Film School, Mumbai
5.	Subject Expert (R&D/Industry)	Mr. Abhishek Makhwana Founder V3 Digital Marketing Agency
6.	PG Alumnus	Mr. Pankaj Bathija Senior V.P. Design Richon Agro Industries Pvt. Ltd.

Term: The term of the nominated members shall be three years

Meetings: The Board of Studies shall meet at least twice a year

Functions: The Board of Studies of the department in the college shall:

- Prepare syllabi for various courses keeping in view the objectives of the college, interest of the stakeholders and national requirements for consideration and approval of the academic council.
- Suggest methodologies for innovative teaching and evaluation techniques.
- Suggest panel of names to the academic council for appointment of examiners.
- Coordinate research, teaching, extension and other academic activities, department/college.