Vivekanand Education Society's

College of Arts, Science and Commerce

(Autonomous)

Sindhi Society, Chembur, Mumbai, Maharashtra – 400 071.

Accredited by NAAC "A Grade" in 3rd Cycle - 2017
Best College Award – Urban Area, University of Mumbai (2012-13)
Recipient of FIST Grant (DST) and STAR College Grant (DBT)

Affiliated to the

University of Mumbai

Syllabus for

Program: B.A. (Sociology)

(Program code: VESUASO101/201)

As per Choice Based Semester and Grading System (CBSGS)

1

Program Outcomes (PO):

A leaner completing B.A. will be able to:

PO1   Demonstrate analytical skills in applying appropriate arts principles and methodologies to solve a wide range of problems.

PO2   Design, carry out research and analyze results by accounting for uncertainties in different quantities measured using various social/ scientific instruments.

PO3   Demonstrate professional behavior of being unbiased, and truthful in all aspects of work as an individual as well as team.

PO4   Be generally imbibed with realization of human values.

PO5   Develop a sense of social service.

PO6   Become a responsible and dutiful citizen.

PO7   Develop a critical temper and creative ability

PO8   Acquaint the learner with knowledge of subjects like Economics, Psychology, Sociology, Business and Commerce

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Program Specific Outcomes (PSO's)

On completion of BA Sociology program, learners will be enriched with knowledge and be able to

PSO1   Understand the emergence of Sociology and its relationship with other sciences

PSO2   Define the nature and importance of Social Institutions.

PSO3   Analyze the influence of Culture on the society.

PSO4   Critically examine the process of Socialization in the development of individuals in the society.

MAJOR-I

(SEMESTER III)

(SEMESTER III)Course Code	Title	Credits & Lectures per Semester	Lectures per Week
UMMSOS3-201	INDIAN SOCIETY: STRUCTURE AND CHANGE	4	04hrs
	Unit I: Indian Sociological Perspectives	10 Lectures	
	Unit II: Contemporary Sociologists	10 Lectures	
	Unit III: Contemporary Challenges in Indian Society	10 Lectures	
	Unit IV: Socio– Cultural Landscape of Maharashtra	10 Lectures	

Detailed Syllabus: Unit wise / Module wise with number of lectures

Course title: INDIAN SOCIETY: STRUCTURE AND CHANGE
Course code: UMMSOS3-201

Objective: 1. To introduce students to the Indian Sociological Traditions.
2. To familiarize students with the Research traditions in Indian Sociology.
3. To acquaint students with the emerging Issues in Indian society

Learning Outcomes (LO):

On successful completion of this course students will be able to:

LO1 After learning this course students will understand complex social structure of Indian Society

LO2 Students shall develop understanding co-existence of different groups and communities.

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MAJOR I
COURSE TITLE: INDIAN SOCIETY STRUCTURE AND CHANGE
COURSE CODE -UMMSOS3-201[CREDITS-04]

Unit no.	Details of topics	No of lectures
1	**Indian Sociological Perspectives** a Orientalist Approach/Indology and Structure--functionalism (G. S. Ghurye & M.N.Srinivas) b. Dialectical approach to Sociology (A. R. Desai) c. Non- Brahmanical Approach (Dr.B.R.Ambedkar)	10 Lectures
2	**Contemporary Sociologists** a.Sharmila Rege (Caste and Gender) b.Leela Dube (Kinship) c. T. K. Oommen (Religion	10 Lectures
3	**Contemporary Challenges in Indian Society** a. Current Trends in Dalit Movement b. Resurgence of Ethnic identities c. Gender and Marginalization	10 Lectures
4	**Socio– Cultural Landscape of Maharashtra** a. Regional diversity and communities in Maharashtra b. Tourism in Maharashtra – Economy and Society c. Food Culture intertwined with different cultural identities	10 Lectures

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2. Arya Priya, (2016). "Ethnicity in Post- Independence India: A Sociological Perspective on Its Causes and Manifestations", IOSR Journal of Humanities and Social Sciences, Vol. 21, Issue 1, Ver. 5: 55-61.
3. Dhanagare, D. N. (1999). "Themes and perspectives in Indian Sociology" Rawat Publications

4. Deshpande, S. (2001). "Contemporary India: Sociological View" Penguin Books India Limited

5. Dsouza, Leela (.2006). "Globalisation, Nationalism and Ethnic Identities: The Future of Nation State" in Sankarama Somayaji and Ganesha Somayaji. (Eds): Sociology of Globalisation: Perspectives from India 69-97 Jaipur: Rawat Publications.

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8. Guru, Gopal. (2016). "Shifting Categories in the Discourse of Caste and Class" EPW, Vol. 44(14): 10-12

9. Mridul Kumar. (2019). "Reservations of Marathas in Maharashtra" Economic and Political Weekly, Vol. 44 (14): 10-12.

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15. Rege, Sharmila. (2006). "Writing Caste, Writing Gender: Narrating Dalit Women's Testimonies"Zubaan Publications. New Delhi

16. Teltumbade, Anand. (2016). 'Behind the Ire of Marathas', Economic and Political Weekly, Vol. 51 (40): 10-11.

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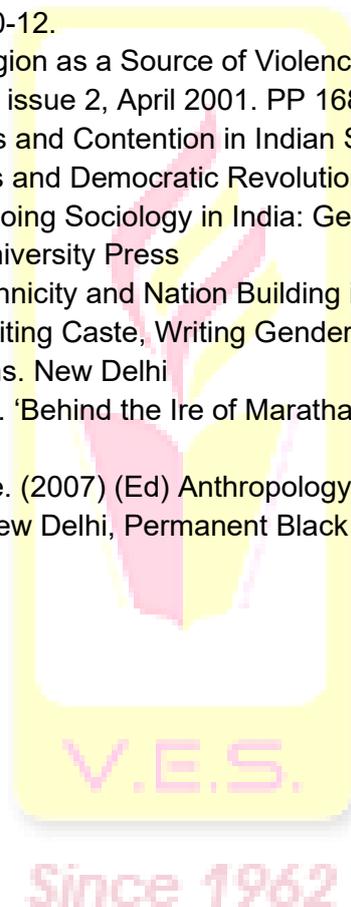
MAJOR-II

(SEMESTER III)

Course Code	Title	Credits & Lectures per Semester	Lectures per Week
UMMSOS3-202	**EMERGING ISSUES AND CONCERNS IN INDIAN CONTEMPORARY SOCIETY**	4	
	Unit I: Changing population pattern: Impact and concern	10 Lectures	04hrs
	Unit II: Environment and sustainability	10 Lectures	
	Unit III: Health and Disease	10 Lectures	
	Unit IV: Crime and Justice	10 Lectures	

Detailed Syllabus: Unit wise / Module wise with number of lectures

Course title: EMERGING ISSUES AND CONCERNS IN INDIAN CONTEMPORARY SOCIETY
Course code: UMMSOS3-202

Objective:

1.To familiarize the emerging socio- economic issues in contemporary society.
2. To critically evaluate and bring awareness among the students.

Learning Outcomes (LO):

On successful completion of this course students will be able to:

LO1 The demographic variable that influence structure of the Society.
LO2 The environmental concerns of the society today.
LO3 Sensitization and create awareness with regards to health care system
LO4 Critically evaluate the meaning of justice and the role of the criminal justice system of the country.

MAJOR II
COURSE TITLE: EMERGING ISSUES AND CONCERNS IN INDIAN CONTEMPORARY SOCIETY
COURSE CODE -UMMSOS3-202 [CREDITS-04]

Unit no.	Details of topics	No of lectures
1	**Changing population pattern: Impact and concern** a. The Right to the city- Henry Lefebvre b. Pattern of Migration: Case study on Mumbai c. Migrant and labour concerns	10 Lectures
2	**Environment and sustainability** a. Carbon footprints and Sustainable development b. Eco- feminism and Feminist Environmentalism c. Digital activism	10 Lectures
3	**Health and Disease** a. Right to Public health b. Disability Act 2016 (Differently abled) c. Social epidemiology	10 Lectures
4	**Crime and Justice** a. Rights and duties of the people b. An overview of the criminal Justice system in India: Police, Court and Law c. Need for reforms in the criminal justice system	10 Lectures

References:

   1. Dalai Ajit K. & Subha Ray (ed) 2005: Social dimensions of health, Rawat Publishers N.Delhi.

2. Dak, T. M. (ed) 1997 Sociology of Health in India, Rawat Publishers, Jaipur.

3. Dash, Dhanalaxmi, 2005 Women, Environment and Health, Mangaldeep Publishers, Jaipur

4. Indu Mathur & Sanjay Sharma 2002 Health Hazards, Gender & Society Rawat Pub. WHO 1988 Education for Health, WHO report, Geneva.

5. Ram B.Bhagat,Gavin W.Jones 2013 'Population Change and Migration in Mumbai Metropolitan Region: Implications for Planning and Governance-Asia Research Institute, National University of Singapore.

6. South Asia Human Rights Documentation Centre.(2006). Handbook of Human Rights and Criminal Justice in India: The System and Procedure. New Delhi: OUP.

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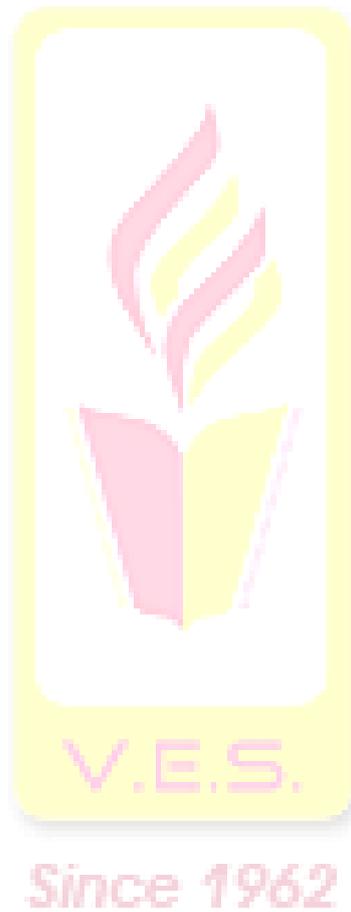
COURSE STRUCTURE

MINOR

(SEMESTER III)

Course Code	Title	Credits & Lectures per Semester	Lectures per Week
UMNSOS3-216	**Contemporary Issues in Indian society**	4	
	Unit I: Gender issues	10 Lectures	
	Unit II: Infrastructure Issues	10 Lectures	**04hrs**
	Unit III: Education	10 Lectures	
	Unit IV: Issues in Agrarian sector	10 Lectures	

Detailed Syllabus: Unit wise / Module wise with number of lectures

Course title: Contemporary Issues in Indian society

Course code: UMNSOS3-216

Objective:
1. Understand the complexities of contemporary Indian society.
2. Analyze critical issues affecting India's social fabric.
3. Develop critical thinking and problem-solving skills.

Learning Outcomes (LO):
On successful completion of this course students will be able to:
LO1. Appreciate diversity and inclusivity.
LO2. Recognize social justice and human rights.
LO3. Value critical thinking and intellectual curiosity.
LO4. Develop empathy and understanding.

MINOR
COURSE NAME-CONTEMPORARY ISSUES IN INDIAN SOCIETY
COURSE CODE – UMNSOS3-216 [CREDITS-04]

Unit no.	Details of topics	No of lectures
1	**Gender issues** a. Reproductive Debates-Surrogacy b. Violence in Virtual space c. Gender discrimination at workplace	10 Lectures
2	**Infrastructure issues** a. Displacement and rehabilitation b. Lack of infrastructure planning- Open space and green space c. Lack of solid waste management in cities	10 Lectures
3	**Education** a. Technology and digital divide b. Issues with quality and equity of education-Girl child, weaker sections, minorities and disabled c. Privatization of education-Inequality in schooling	10 Lectures
4	**Issues in the agrarian sector** a. Problem in agrarian sector due to globalization b. Farmer protest & unrest c. Farmer Suicide-Case study of Vidarbha & Marathwada	10 Lectures

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1. Ram B.Bhagat,Gavin W.Jones 2013 'Population Change and Migration in Mumbai Metropolitan Region: Implications for Planning and Governance-Asia Research Institute, National University of Singapore.
2. Jayaram, N. 2015- 'Sociology of Education in India'- Rawat Publications. New Delhi
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8. Sheth, D L. (1984): Grass-roots Initiatives in India, Economic and Political Weekly, Feb.11. 6.

9. Shiva, V (2003): The Role of Patents in the Rise of Globalization, Motion magazine.

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15. H.S.Kumara, Rapid Urbanization and Environmental Challenges in Metropolitan Cities in India, 66th NTCP Congress Hyderabad Telangana

COURSE STRUCTURE

VOCATIONAL SKILL COURSE

(SEMESTER III)

Course Code	Title	Credits & Lectures per Semester	Lectures per Week
UVSSOS3-226	Religion and society-III	2	
	Unit I: Theorizing concepts	10 Lectures	2 hrs.
	Unit II: Theories of religion	10 Lectures	
	Unit III: Contemporary debates	10 Lectures	

Detailed Syllabus: Unit wise / Module wise with number of lectures

Course title: Religion and society-III

Course code: UVSSOS3-226

Objective:
1.To understand the genesis and function of religion in society

Learning Outcomes (LO):
On successful completion of this course students will be able to:
LO1. Understand the history and genesis of religion
LO2. Understand the way religion exerts control as a strong agent of socialization
LO3. Think critically about the practice and power of religion

VOCATIONAL SKILL COURSE
COURSE TITLE: RELIGION AND SOCIETY
COURSE CODE –UVSSOS3-226 [CREDITS-02]

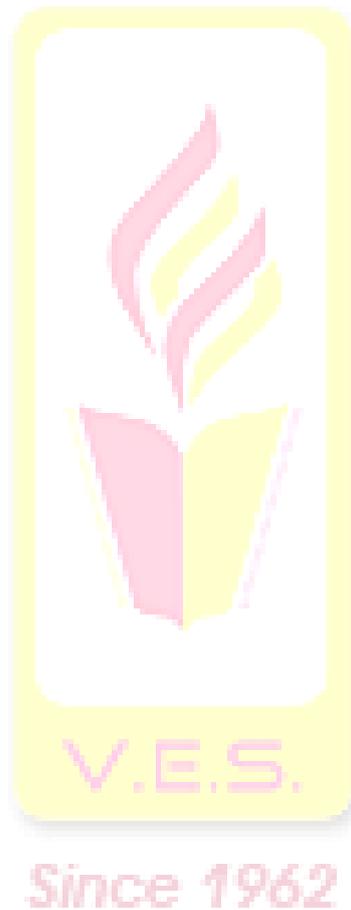| Unit no.	Details of topic	No of lectures
1.	**Theorizing concepts** a. Religion, culture and system of collective representation b. Religion and social change (Role in promoting or resisting social movements) c. Religious Organization: Nature, Types, Functions, Religion pluralism	10 lectures
2.	**Theories of religion** a. Rites of passage b. Ghost theory c. Soul theory or Animism	10 lectures
3.	**Contemporary debates** a. Religion and Identity (race, ethnicity, gender, sexuality and nationality) b. Religion and Globalization c. New religious movement	10 lectures

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Gennep, Arnold Van, (1960), "Rites of Passage", The University of Chicago Press, Chicago.
2.Rao, K.Mohan, (1990), "The Kolams, a primitive tribe in transition", Booklinks Corporation, Hyderabad.
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4.Aron, Raymond 1967. Main Currents in Sociological Thought. Volume 2, Penguin Books: London pp. 210-237.
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Roy, 1925. The Birhors: A little-known jungle tribe of Chota Nagpur. Ranchi: The G.E.L. Mission Press.
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COURSE STRUCTURE

O.E (OPEN ELECTIVE)

(SEMESTER III)

Course Code	Title	Credits & Lectures per Semester	Lectures per Week
UOESOS4-252	**Introduction to social research**	2	
	Unit I: Introduction and definition of pop culture	7 Lectures	2 hrs.
	Unit II: Emergence and evolution of pop culture	8 Lectures	
	Unit III: Reflection of pop culture in rituals	7 Lectures	
	Unit IV: Changing tradition of pop culture due to globalization	6 lectures	

Detailed Syllabus: Unit wise / Module wise with number of lectures

Course title: POPULAR CULTURE
Course code: UOESOS3-252

Objective:
1. Evaluate the cultural significance of pop culture phenomena.
2. Analyse the representation of marginalized groups in pop culture.
3. Critique the commercialization of pop culture.
4. Examine the intersection of pop culture and social justice.
5. Develop informed opinions on pop culture trends.

Learning Outcomes (LO):

On successful completion of this course students will be able to:
1. Recognition of cultural diversity and Assimilation
2. Understanding of social inequality and power dynamics
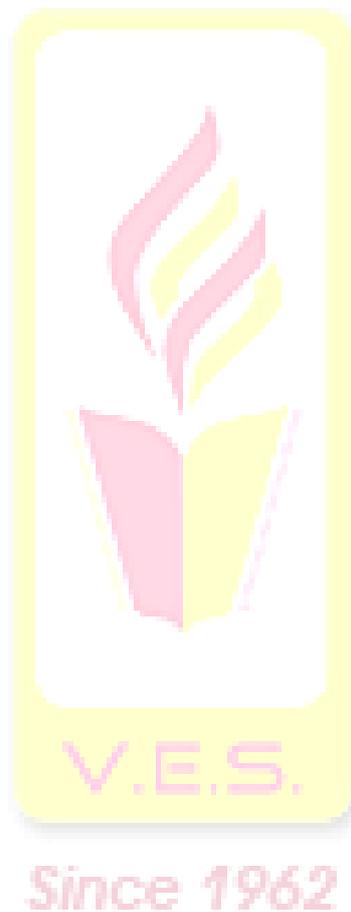3. Understanding of how pop culture reflects and shapes social values

O.E (OPEN ELECTIVE)
COURSE TITLE: - POPULAR CULTURE
COURSE CODE – UOESOS3-252[CREDITS-02]

Unit no.	Details of topic	No of lectures
1.	**Introduction and definition of Popular culture** A) Introduction to Pop culture B) Definition & examples (Inspiration from various cultures) C) Case study (Film & TV, social media, consumer behaviour etc)	**7 lectures**
2.	**Emergence and evolution of pop culture** A) Folklore & oral traditions of Kathas (Bhagwat purana Kathas) (Understanding Folk culture & Proverbs) B) Narratives (Kissagoi) C) Legends (Urban legends)	**8 lectures**
3.	**Reflection of pop culture in rituals** A) Festivals B) Fairs (Pushkar mela & Kumbh mela) C) Rituals (Case study of Navratri in Madras)	**7 lectures**
4.	**Changing tradition of pop culture due to globalization** A) Neo- Liberalism (Privatization, Commodification-rise in consumerism due to pop culture) B) Globalization & Pop culture	**6 lectures**

References

1. Klujkar, Vidyut. (2007). Family, Feminism, and Film in Remaking Ramayana. In Heidi R.M. Pauwels (Ed.) Indian Literature and Popular Cinema: Recasting Classics (pp. 42-54). London: Routledge.
2. Anjaria, Ulka. (2021). Understanding Bollywood: The Grammar of Hindi Cinema. Oxon: Routledge.
3. Ayob, Asma. (2016). The New Indian Mother in Popular Bollywood Films. In Asma Sayed (Ed.) Screening Motherhood in Contemporary World Cinema (pp. 356-373). Canada: Demeter Press.
4. Consolaro, Alessandra. (2014). Who is Afraid of Shah Rukh Khan? Neoliberal India's Fears Seen Through a Cinematic Prism. Governare la Paura, pp. 1-31.
5. Dwyer, Rachel. (2014). Bollywood's India: Hindi Cinema as a Guide to Contemporary India, London: Reaktion Books.

6. Gangoli, Geetanjali. (2005). Sexuality, Sensuality and Belonging: Representations of the 'Anglo-Indian' and the 'Western' Woman in Hindi Cinema. In Raminder Kaur and Ajay J. Sinha (Eds.), Bollyworld: Popular Indian Cinema Through a Transnational Lens. New Delhi: SAGE.

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V.E.S.

Since 1962

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COURSE STRUCTURE
MAJOR-1
(SEMESTER IV)

Course Code	Title	Credits & Lectures per Semester	Lectures per Week
UMMSOS4-202	**SOCIOLOGY OF DEVELOPMENT**	4	
	Unit I: Understanding Development	10 Lectures	04hrs
	Unit II: Measuring Development	10 Lectures	
	Unit III: Globalization and Development	10 Lectures	
	Unit IV: Alternative approaches to Development	10 Lectures	

Detailed Syllabus: Unit wise / Module wise with number of lectures

Course title: SOCIOLOGY OF DEVELOPMENT
Course code: UMMSOS4-201

Course Objective:
1. To introduce students to the concept of development in general and in the context of India in particular.
2. To help students to gain an insight into emerging issues and contemporary debates within the development discourse

Learning Outcomes (LO):
On successful completion of this course students will be able to:

LO1   Students shall be able to understand what is economic development and social development.

LO2   Students will understand development in Indian Context.

MAJOR 1
COURSE TITLE: SOCIOLOGY OF DEVELOPMENT
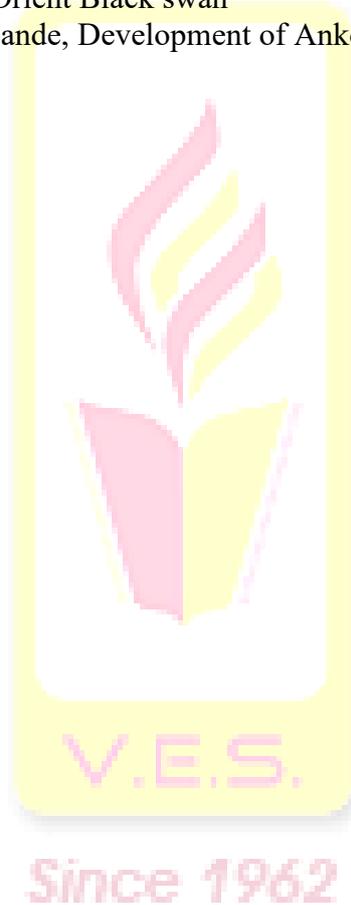## COURSE CODE -UMMSOS4-201[CREDITS-04]

Unit no.	Details of topics	No of lectures
1	**Understanding Development** a.Concept of Development and theories of Modernization b.Dependency Theory- (Samir Amin), World System Theory-Wallerstein c.Neo-Liberal approach-David Harvey	15 Lectures
2	**Measuring Development** a.Indicators of Development – Human Development Index (HDI) b.Social Inequality and development (caste, class and gender) c.Regional disparity and development	15 Lectures
3	**Globalization and Development** a. Globalization and Industry (Delhi Mumbai Industrial Corridor (DMIC) b. Globalization and Environment (Jaitapur (Nuclear power) c. Globalization and Agriculture (Farmers Mobilization)	15 Lectures
4	**Alternative approaches to Development** a. Millennium Development Goals and Sustainable Development Goals b. Forest Rights Act (2006) and its impact on the Tribal Community c. People - Centric Development –Menda Lekha (Gadchiroli), Adarsh Gaon (Hiware Bazaar)	15 Lectures

References:

1. Ahmed, Kundu et al (ed), (2010) India's New Economic Policy: A Critical Analysis, New York: Routledge
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COURSE STRUCTURE

MAJOR-2

(SEMESTER IV)

Course Code	Title	Credits & Lectures per Semester	Lectures per Week
UMMSOS4-202	**EMERGING FIELDS IN SOCIOLOGICAL STUDIES**	4	
	Unit I: Communication, Media and Society	10 Lectures	04hrs
	Unit II: Contemporary Issues in Education	10 Lectures	
	Unit III: Urban Governance	10 Lectures	
	Unit IV: Geriatric Care	10 Lectures	

Detailed Syllabus: Unit wise / Module wise with number of lectures

Course title: EMERGING FIELDS IN SOCIOLOGICAL STUDIES
Course code: UMMSOS4-202

Course Objective:
1. To introduce students to the emerging and relevant fields in Sociology.
2. To sensitize students with in-depth understanding of struggle and survival in today's competitive scenario.

Learning Outcomes (LO):
On successful completion of this course students will be able to:
LO1 To create awareness among the students about various media challenges
LO2 To critically analyze the new trends in Education.
LO3 To provide information to the students about the laws and policies of urban governance.
LO4 To understand the growing numbers and concerns of the ageing community.

MAJOR 2
COURSE TITLE: EMERGING FIELDS IN SOCIOLOGICAL STUDIES
COURSE CODE -UMMSOS4-202 [CREDITS-04]

Unit no.	Details of topics	No of lectures
1	**Communication, Media and Society** a. Media Theories: Functionalist, Conflict, Interactionist & Feminist b. Advertising and New Social Media- objectification of women c. Gatekeepers of media/journalism	15 Lectures
2	**Contemporary Issues in Education** a. Right To Education b. New trends in education system: Concept based learning, Personalized learning (MOOCs) c. Critique- NEP: Privatization of Higher education	15 Lectures
3	**Urban Governance** a. Disaster Management: Mithi mitigation in Mumbai, Drought in Vidharba b. Lack of availability of Open Space- Consumerist spaces and Green spaces c. Street Vendors and Hawkers- The Street Vendors Act 2014	10 Lectures
4	**Geriatric Care** a. Phenomenon of Population Ageing b. Old Age Home, Senior Citizens Association, Day care center c. Geriatric care: Government and non-governmental initiatives in India	10 Lectures

References:

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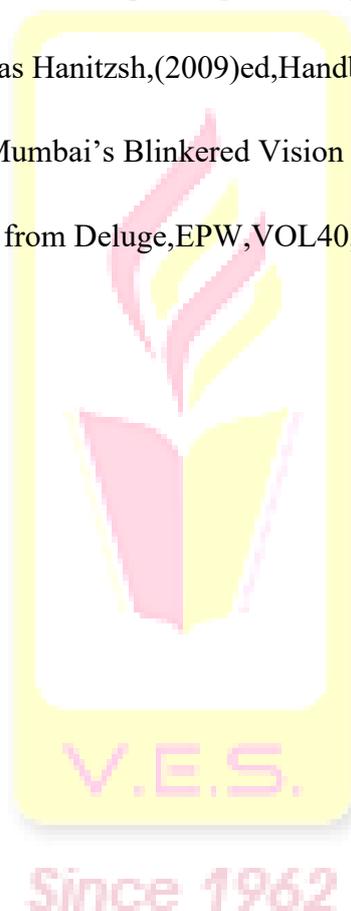
COURSE STRUCTURE

MINOR

(SEMESTER IV)

Course Code	Title	Credits & Lectures per Semester	Lectures per Week
UMNSOS4-216	**Contemporary challenges in Indian society**	4	
	Unit I: Forest policies	15 Lectures	04hrs
	Unit II: Protest against infrastructure development	15 Lectures	
	Unit III: Social exclusion	15 Lectures	
	Unit IV: Social Justice	15 Lectures	

Detailed Syllabus: Unit wise / Module wise with number of lectures

Course title: Contemporary challenges in Indian society

Course code: UMNSOS4-216

Objective:
1. Understand the complexities of contemporary Indian society.
2. Analyze critical issues affecting India's social fabric.
3. Develop critical thinking and problem-solving skills.

Learning Outcomes (LO):
On successful completion of this course students will be able to:
LO1. Appreciate diversity and inclusivity.
LO2. Recognize social justice and human rights.
LO3. Value critical thinking and intellectual curiosity.
LO4. Develop empathy and understanding.

MINOR
COURSE TITLE: CONTEMPORARY CHALLENGES IN INDIAN SOCIETY
COURSE CODE – UMNSOS4-216 [CREDITS-04]

Unit no.	Details of topics	No of lectures
1.	**Forest Policies** a. Forest policies (tribals and Exclusion) b. Land Alienation of tribals c. Debt Bondage and Problems with Education and health	15 lectures
2.	**Protest against Infrastructure development** a. Jaitapur Nuclear Energy project b. Coastal Road Project c. New Airport at Navi Mumbai	15 lectures
3.	**Social Exclusion** a. Discrimination with LGBTQIA+ b. Differently abled and social exclusion c. Geriatric Care - Problem of Elderly	15 lectures
4.	**Unit 4 - Social Justice** a. Transgender Act 2019 b. Sexual harassment Act 2013(Prevention, prohibition and Redressal) c. Domestic violence Act 2005	15 lectures

References-

1. Bidwai Praful, 19 Feb, 2011, People v/s Nuclear Power in Jaitapur, Maharashtra, EPW, Vol. 46
2. Dias Anthony, (2012) Development and its human cost, Rawat publication
3. Deshpande M G, 2007. The nature of ecological problems, Environmental changes and natural disasters, Md. Babar, New India Publication
4. Munshi Indra, (2012) The Adivasi Question – Issues of land, Forests & livelihood, Orient Black swan
5. Padel, Felix and Das Samarendra (2010), Out of This Earth. East India: Adivasis and the Aluminium Cartel, New Delhi: Orient Black swan
6. Muttagi, P. K. 1997 Ageing Issues and Old Age Care: A Global Perspective. New Delhi: Classical Publishing Company.

7. Irudaya Rajan, S., U. S. Mishra and P. Sankara Sarma 1999 India's Elderly: Burden or Challenge. New Delhi: Sage.

8. Dhar Chakraborti, Rajagopal (20C4) The Greying of India: Population Ageing in the Context of Asia. New Delhi: Sage

9. Economic and Political Weekly. Forest Rights Act enables state control of land and denies most Adivasis and forest dwellers land rights.

10. South Asia Journal. Discrimination against LGBTQIA+ in India. South Asia Journal.

11. Domestic violence in India: Legal framework and social implications. Journal of Indian Law and Society

12. The Sexual Harassment Act 2013: Implementation and challenges. Indian Journal of Law and Justice.

COURSE STRUCTURE

SEC (SKILL ENHANCEMENT COURSE)

(SEMESTER IV)

Course Code	Title	Credits & Lectures per Semester	Lectures per Week
USESOS4-231	**Social research skills – I**	2	
	Unit I: Introduction of social research	10 Lectures	2 hrs.
	Unit II: Data Analysis and collection techniques	10 Lectures	

Detailed Syllabus: Unit wise / Module wise with number of lectures

Course title: Social research skills -I
Course code: USESOS4-231

Objective:
1. Understand the fundamentals of social research.
2. Develop critical thinking and analytical skills.
3. Apply research methods to social issues.

Learning Outcomes (LO):

On successful completion of this course students will be able to:
1.To appreciate the nature and significance of social research
2.To learn about the basic tools and techniques in social research
3.To equip themselves to conduct and analyze simple research projects
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SEC (SKILL ENHANCEMNET COURSE)
COURSE TITLE: SOCIAL RESEARCH SKILLS-I
COURSE CODE - USESOS4-231 [CREDITS-02]

Unit no.	Details of topic	No of lectures
1.	**Introduction of research** a) Meaning, Objectives and Importance of research b) Selection and formulation of research design c) Difference between Qualitative and Quantitative research d) Ethics in Social research	**10 lectures**
2.	**Unit 2 – Data Analysis and collection techniques** A) Visual Ethnography B)Focus group discussion (nature, methods and significance) C) Sampling Techniques (Types and application in social research) D)Mean, Median and Mode (Definitions, Calculations and Applications in social research	**10 lectures**

References list

1. Matt, H., Weinstein, M., Foard N.(2006) A Short Introduction to Social Research. New Delhi: Vistaar Publications
2. Bryman, A. (2008). Social Research Methods. Oxford University Press
3. Bryman, A. (1988). Quantity and Quality in Social Research. London : Routledge
4. Tucker, Veena (2020). Research Methods in Social Sciences. Pearsons India Education Services
5. Cresswell, J.W, (2002), Research Design -Qualitative Quantitative and Mixed Methods Approaches, Sage Publication: New Delhi
6. Uwe Flick (2007), 'Designing Qualitative Research', The Sage Qualitative Research Kit, Sage Publications.
7. Cresswell,J.W, (2007) 'Qualitative Inquiry and Research Design- Choosing among five approaches'Sage Publication: New Delhi
8. Gibbs Graham (2007), 'Analyzing Qualitative Research', The Sage Qualitative Research Kit, Sage Publications

COURSE STRUCTURE

O.E (OPEN ELECTIVE)

(SEMESTER IV)

Course Code	Title	Credits & Lectures per Semester	Lectures per Week
UOESOS4-252	**Introduction to social research**	2	
	Unit I: Introduction and definition of pop culture	7 Lectures	2 hrs.
	Unit II: Emergence and evolution of pop culture	8 Lectures	
	Unit III: Reflection of pop culture in rituals	7 Lectures	
	Unit IV: Changing tradition of pop culture due to globalization	6 lectures	

Detailed Syllabus: Unit wise / Module wise with number of lectures

Course title: POPULAR CULTURE
Course code: UOESOS4-252

Objective:
1.Evaluate the cultural significance of pop culture phenomena.
2.Analyse the representation of marginalized groups in pop culture.
3.Critique the commercialization of pop culture.
4.Examine the intersection of pop culture and social justice.
5.Develop informed opinions on pop culture trends.

Learning Outcomes (LO):

On successful completion of this course students will be able to:
1. Recognition of cultural diversity and Assimilation
2. Understanding of social inequality and power dynamics
3. Understanding of how pop culture reflects and shapes social values

O.E (OPEN ELECTIVE)
COURSE TITLE: - POPULAR CULTURE
COURSE CODE – UOESOS4-252[CREDITS-02]

Unit no.	Details of topic	No of lectures
1.	**Introduction and definition of Popular culture** A) Introduction to Pop culture B) Definition & examples (Inspiration from various cultures) C) Case study (Film & TV, social media, consumer behaviour etc)	**7 lectures**
2.	**Emergence and evolution of pop culture** A) Folklore & oral traditions of Kathas (Bhagwat purana Kathas) (Understanding Folk culture & Proverbs) B) Narratives (Kissagoi) C) Legends (Urban legends)	**8 lectures**
3.	**Reflection of pop culture in rituals** A) Festivals B) Fairs (Pushkar mela & Kumbh mela) C) Rituals (Case study of Navratri in Madras)	**7 lectures**
4.	**Changing tradition of pop culture due to globalization** A) Neo- Liberalism (Privatization, Commodification-rise in consumerism due to pop culture) B) Globalization & Pop culture	**6 lectures**

References

1. Klujkar, Vidyut. (2007). Family, Feminism, and Film in Remaking Ramayana. In Heidi R.M. Pauwels (Ed.) Indian Literature and Popular Cinema: Recasting Classics (pp. 42-54). London: Routledge.
2. Anjaria, Ulka. (2021). Understanding Bollywood: The Grammar of Hindi Cinema. Oxon: Routledge.
3. Ayob, Asma. (2016). The New Indian Mother in Popular Bollywood Films. In Asma Sayed (Ed.) Screening Motherhood in Contemporary World Cinema (pp. 356-373). Canada: Demeter Press.
4. Consolaro, Alessandra. (2014). Who is Afraid of Shah Rukh Khan? Neoliberal India's Fears Seen Through a Cinematic Prism. Governare la Paura, pp. 1-31.
5. Dwyer, Rachel. (2014). Bollywood's India: Hindi Cinema as a Guide to Contemporary India, London: Reaktion Books.
6. Gangoli, Geetanjali. (2005). Sexuality, Sensuality and Belonging: Representations of the 'Anglo-Indian' and the 'Western' Woman in Hindi Cinema. In Raminder Kaur and Ajay J.

Sinha (Eds.), Bollyworld: Popular Indian Cinema Through a Transnational Lens. New Delhi: SAGE.

7. Kasbekar, Asha. (2004). Hidden Pleasures: Negotiating the Myth of the Female Ideal in Popular Hindi Cinema. In Dwyer, Rachel and Christopher Pinney (Eds.), Pleasure and the Nation: The History, Politics and Consumption of Public Culture in India (pp. 286-308). New Delhi: Oxford University Press.

8. Malhotra, Sheena, and Tavishi Alagh. (2004). Dreaming the Nation: Domestic dramas in Hindi films post-1990. South Asian Popular Culture, 2:1, pp. 19-37.

9. Mankekar, Purnima. (1999a). Screening Culture, Viewing Politics: An Ethnography of Television, Womanhood, and Nation in Postcolonial India. London: Duke University Press.

Modality of assessment

The performance of the learners shall be evaluated into two parts. The learner's performance shall be assessed by Internal Assessment with 40% marks in the first part & by conducting the Semester End Examinations with 60% marks in the second part. Practical Examination will consist of End Sem examination.

Student will have to score 40% of marks in Internal assessment as well as End Sem examination to pass the course.

The allocation of marks for the Internal Assessment and Semester End Examinations are as shown below: -

Internal Assessment: It is defined as the assessment of the learners on the basis of internal evaluation as envisaged in the Credit & Choice based system by way of participation of learners in various academic and correlated activities in the given semester of the programme.

Semester End Assessment: It is defined as the assessment of the learners on the basis of Performance in the semester end Theory/ written/ Practical examination.

QUESTION PAPER PATTERN

External Evaluation Paper pattern (Total 60 Marks, Duration 2 Hours)
Attempt all questions
(Short notes can be asked in any two out of the four questions in Part B)

Q.1 Essay Type: A or B (based on Module 1)	**10 marks**
Q.2 Essay Type: A or B (based on Module 2)	**10 marks**
Q.3 Essay Type: A or B (based on Module 3)	**10 marks**
Q.4 Essay Type: A or B (based on Module 4)	**10 marks**
Q.5 Short Notes any 4 out of 8 (two from each module)	**20 marks**

External Evaluation Paper pattern (Total 30 Marks, Duration 75 Minutes)
Attempt all questions
(Short notes can be asked in any two out of the four questions in Part B)

Q.1 Essay Type: A or B (based on Module 1)	**10 marks**
Q.2 Essay Type: A or B (based on Module 2)	**10 marks**
Q.3 Short Notes any 2 out of 4 (two from each module)	**10 marks**

Theory - Mode of assessment-Continuous Internal Assessment [40%]

Evaluation type
1. Assignments. 2. Project based learning activities (Group Discussion Research/ Case studies/ Reports / Assignments / Presentations / Skit / Poster / etc.). 3. Class Test (Objective - Multiple Choice Questions/ Subjective). 4. Active participation in class activities. 5. Overall conduct as a responsible student with respect to good behaviour, leadership qualities, interpersonal skills etc.

Overall Examination and Marks Distribution Pattern

SEMESTER III

Course	VESUASO101	Grand Total
Theory	60	100
Internal Assessment	40	

SEMESTER IV

Course	VESUASO201	Grand Total
Theory	60	100
Internal Assessment	40	