

**V.E.S. College of Arts, Science and Commerce (Autonomous)**  
**Department of B.B.A.**  
**Minutes of Board of Studies Meeting on 13th March, 2026**

**Department: Bachelor of Business Administration (B.B.A.)**

**Day: Friday**

**Date: 13<sup>th</sup> March, 2026**

**Time: 11:00 a.m.**

**Mode: Hybrid**

**Agenda of the Meeting:**

1. To discuss and approve the detailed course syllabus for TYBBA NEP (AICTE).
2. Any other matter with the permission of the chair.

**BOS Members:**

1. Mrs. Samhitha Sharma Kain - (Vice-Principal & HOD – Department of Economics)
2. Dr. Anusuya Yadav (Co-Ordinator, Department of BBA)
3. Mr. Utkarsh Kapadia (Core Faculty)
4. Mr. Swapnil Sonawane (Core Faculty)
5. Dr. Kanwalpreet Kaur Puri (Core Faculty)
6. Dr. Shital Mandhare (Core Faculty)
7. Dr. Bageshree P. B. B. (VC-Nominee)
8. Dr. Kulvinder Kaur Batth (Expert from outside the Parent University)
9. Dr. Shubhangi Kulkarni - (Expert from outside the Parent University)
10. Mr. Akshay Dhamal (Industry Representative)

**Minutes of the meeting:**

1. Dr. Anusuya Yadav extended a warm welcome to all the members of the Board of Studies and gave a brief idea about the agenda of the meeting.
2. Dr. Anusuya Yadav presented a detailed syllabus for TYBBA (AICTE) Batch to be adopted from the academic year 2026-27.
3. The BOS members gave the following recommendations with respect to certain subjects:

<b>Subject</b>	<b>Recommendations</b>
Brand Management	Members found the syllabus to be comprehensive and recommended to curtail few topics or cover it only from a practical

	approach.
Indian Ethos in Business Management	Management lessons from religious scriptures which were titled with specific religious heading were suggested to be replaced with management lessons from scriptures in general.
Design Thinking and Innovation	Global success stories pertaining to 4 specific companies were included in the syllabus. Members recommended not restricting the topic to those 4 companies and have a broader horizon for the same by rewording it as case studies.

The BOS members approved the same.

4. Dr. Anusuya Yadav discussed the modality of assessment for Internal and External examinations which was accepted and approved by the BOS Members.
5. Under AOB:
  - i. Dr. Anusuya Yadav informed BOS members that the changes that were suggested in the previous BOS meet pertaining to Environmental Science and Sustainability Course have been adopted by the college and the said subject has been incorporated in the subject structure under VEC for 2 credits each in Semester 1 and 2.

ii. Dr. Anusuya Yadav informed BOS members that minor revisions/modifications were done in Course Outcomes of various courses to align it with CO-PO mapping and its attainment. This was accepted and approved by BOS Members.

6. The meeting concluded with a formal Vote of Thanks by Chairperson Mrs. Samhitha Sharma Kain.