V.E.S. College of Arts, Science and Commerce (Autonomous)
Department of Management Studies (BMS)
Minutes of the Board of Studies Meeting

Date: 10th March 2026
Time: 12:00 PM
Venue: Hybrid

Members Present

1. Mrs. Kanthi Viswanath – Chairperson (HOD)
2. Ms. Radha – Faculty
3. Ms. Rutuja Kamble – Faculty
4. Mr. Saurabh Lad – Faculty
5. Mrs. Manisha Saji – Faculty
6. CMA Dr. Rashmi Agnihotri – University Nominee
7. Dr. Aparna Jain – External Subject Expert
8. Dr. Deepali Kamle – External Subject Expert
9. Ms. Chaila Chowdhary – Industry Expert
10. Mr. Chirant Doshi – PG Alumnus

Agenda

1. Welcome and introduction of BOS members
2. Confirmation of minutes of the previous meeting
3. Approval of syllabus and course structure (All semesters)
4. Question paper pattern (Theory & Practical) (changes)
5. Any other matter with permission of the Chair

Minutes of the Meeting

The meeting of the Board of Studies for the Department of Management Studies was convened on 10th March 2026 at 12:00 noon. The Chairperson welcomed all members and outlined the agenda.

1. Confirmation of Minutes of Previous Meeting

The minutes of the previous Board of Studies meeting were placed before the members. After review, the minutes were confirmed and approved without modifications.

2. Introduction of Open Electives (FYBMS)

The Board was informed about the proposal to introduce two Open Electives for FYBMS:

A. Luxury Management
B. Sports Marketing

The proposal aimed to enhance interdisciplinary learning and exposure to emerging domains. The Board approved the introduction of these electives.

3. Approval of Revised Syllabus (Current Academic Year)

The current academic year syllabus, incorporating minor modifications to enhance relevance and clarity, was presented. The Board reviewed and approved the revised syllabus.

4. CO–PO Mapping Alignment

The BOS was updated on the aligning of Course Outcomes (CO) with Programme Outcomes (PO), Bloom's Taxonomy, and the institution's mission and vision. The Board noted and endorsed the approach.

5. Discussion on Evaluation Pattern and Assessment Modality

The Board reviewed the existing assessment pattern, particularly Question 5 in theoretical examinations, which currently consists of short notes.

Key observations and suggestions:

- It was noted that traditional short notes primarily assess lower-order cognitive skills and may not fully align with outcome-based education.
- Dr. Rashmi Agnihotri recommended replacing short notes with case study-based or analytical questions.
- Mr. Chirant Doshi suggested continuing the existing format.
- Ms. Chaila Chowdhary recommended analytical short-answer questions instead of purely descriptive short notes.

The Board resolved that members would review the current question paper pattern and submit recommendations to ensure better alignment with Bloom's Taxonomy and higher-order learning outcomes.

6. Inclusion of Contemporary Topics

Ms. Chaila Chowdhary suggested incorporating social media and AI-based content into the curriculum to enhance industry relevance.The Board appreciated the suggestion and recommended gradual integration of contemporary topics into the syllabus.

The meeting concluded with a vote of thanks proposed by Mrs. Manisha Saji, who expressed gratitude to all members for their valuable contributions and active participation.

7. Approval of Fourth Year Honours Programme Structure

The proposed Fourth Year Honours Programme structure and subject framework were presented. The structure was aligned with existing academic guidelines and industry requirements. After detailed deliberation, the Board approved the course structure and subjects.

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