



Memorandums of Understanding (MoUs) 25-26*

These collaborations aim to provide students with better practical experience and career opportunities.

The following MoUs have been signed to enhance internships, placements, and industry exposure, soft skills & placements for our students:

MoU 1: TNS India Foundation

VESASC, in collaboration with TNS India Foundation, successfully organized the “Campus to Corporate Careers (C2C) Program,” which included an orientation on soft-skills development, a screening process, and mock interviews, attending 990 students and finally through screening benefiting 198 students.

Coordinated by the Career Guidance and Placement Cell department on this initiative, VESASC also hosted the Career Fest 2026, attracting participation from 14 colleges and 227 students for placement opportunities. The event saw the involvement of reputed organizations such as Bajaj Finserv Limited, Hexaware Technologies, Sundaram Finance, HDB Financial Services Pvt. Ltd., and others. As a result of this placement drive, 144 VESASC students were successfully placed, marking the event as a significant step in enhancing students’ career readiness and employment prospects.

MoU 2: Orage Digital PVT LTD

The Progressive Learning Ability Test (PLAT), conducted by Orage Digital Pvt. Ltd. under the PM-USHA initiative, was a comprehensive assessment program organized for first, second, and third-year students, benefiting a total of **2,795** participants.

Coordinated by the Career Guidance and Placement Cell department, PLAT aimed to evaluate and enhance students' cognitive abilities, learning strategies, emotional intelligence, communication, and problem-solving skills.

The program was structured into three levels: the Foundational Skill Test to build core academic strengths, the Intermediate Skill Test to assess advanced understanding (successfully completed), and the Career Readiness Skill Test to align student competencies with industry expectations.

Overall, PLAT provided valuable insights and personalized guidance to help students grow with confidence and prepare for future academic and professional challenges.

MoU 3: Uni-Smart Admits

The MoU between the Department of BBA and Uni-Smart Admits enabled the execution of two certificate courses (30 hours each) during 2025–26. **70** students completed the Finance Certification Course on Data Visualization and Market Builder, and **39** students completed the Marketing Certification Course on Market Analytics and Case Studies. The courses enhanced students' analytical skills and employability.

MoU 4: NIIT Foundation

The MoU between the Department of BBA and NIIT Foundation enabled the execution of a Data Analytics certificate course (120 hours) during 2025–26. A total of **29** students (final year undergraduate students, primarily female learners as per eligibility criteria) were granted certificates upon successful completion of the programme. The course enhanced students' technical and analytical skills, thereby improving their employability and industry readiness.

MoU 5: BIS Standards Club

The BIS Club at VESASC actively conducted several initiatives aligned with the mission of the Bureau of Indian Standards to promote quality awareness and standardization among students. A total of **274** beneficiaries participated in a quiz competition focused on standards and quality practices. Additionally, a Power Point presentation session on different BIS standards engaged **75** BIS Club students, enhancing their conceptual understanding. Orientation programs for FY students, along with two standard writing competitions, witnessed participation from 150 students each, significantly increasing outreach and awareness. These activities were successfully organized with the involvement of multiple departments including microbiology, biotechnology, chemistry, physics, information technology, DSDA, and artificial intelligence, reflecting a

collaborative and interdisciplinary effort to instill the importance of quality, safety, and standardization in academic and professional domains.

MoU 6: BII(Insurance) Bhonsale Institute of Insurance - Department involved - BBI

No of beneficiaries - **28** students

Students were given practical understanding of mutual funds Life Insurance Health insurance financial planning, Child education planning, Retirement planning Investment Students field survey and awareness about life insurance, health insurance were also conducted.

MoU 7: Student exchange Program

A student exchange program was successfully conducted between VESASC and Dempo College, Goa during January 2026, aimed at fostering academic collaboration and experiential learning. *Inbound Exchange (Mumbai Visit) *From 12th to 14th January 2026, a group of 10 undergraduate students from Dempo College, Goa, accompanied by one faculty member, visited VES College, Mumbai to participate in a structured academic workshop. The workshop focused on interactive learning and exposure to new academic environments. Resource persons were arranged from Industry, to give them a perfect blended knowledge about the working of financial sector. *Outbound Exchange (Goa Visit) * As part of reciprocal collaboration:4 students from VES College participated in a Management Hackathon hosted by Dempo College from 27th to 29th January 2026. The event was specifically designed for undergraduate management students, ensuring focused academic participation. Communication between both institutions remained consistent and constructive. Both institutions expressed mutual appreciation and willingness to strengthen future academic associations.

MoU 8: Faculty exchange Program: MoU was signed between VESASC & A. Podar college of Commerce and Economics (Empowered Autonomous) for the faculty exchange. Approximately **70 students** of B.Com. Accounting & Finance were benefited by the lecture taken by Podar college faculty Dr (CA) Orel Kolet on 7th March 2026.

MoU 9: Moving Digital Pvt LTD: An MoU was signed with Moving Digits Pvt. Ltd. for B. Com (E-Commerce) and B. Com (Aided). Under this collaboration, a certification-based Digital Marketing workshop was conducted, offering students industry insights, hands-on training, and interactive activities. A total of **148** students (60 E-Commerce and 88 Aided) benefitted from the program.

MoU 10: Pratham (Outreach): 8 students from VESASC have volunteered with 'Pratham' in their specially curated programme titled 'Anandi Shanivar' where, story-based teaching was used to engage over 600 students across five schools, namely- Marvali Church Marathi School (69 students), Ayodhya Nagar Marathi School (116 students), Anik Gaon Marathi and Hindi School (130 students), Lallubhai Colony Hindi School (118 students) & Tata Nagay Colony Marathi School (109 students), creating an interactive and joyful learning environment through

multilingual storybooks. Using activity-based and digital methods, the program enhanced reading habits, comprehension, and creativity among students. It also promoted important moral values such as honesty, teamwork, and self-confidence. Various activities like role play, drawing, and games encouraged active participation, including from shy learners. Overall, the initiative proved effective in fostering both academic growth and holistic development.

MoU 11: Ankur Pratishthan (Outreach): An activity titled ‘**Project Anubhooti**’ was curated by the NGO in which a group of 15 students from VESASC actively volunteered at the Bal Kalyan Nagari, Mankhurd centre (girls’ orphanage). They visited the orphanage multiple times during the year (on Sundays’) and imparted information as trained by their mentors, like organizing a range of recreational activities including songs, storytelling, and physical games to engage the children. The students also conducted personality development sessions focused on creativity and imagination. The initiative created a joyful learning environment while contributing to the holistic development of the children.

MOU 12: Banking Financial services and Insurance (BFSI): An MoU was signed with Banking Financial services and Insurance (BFSI). The B.Com (BFSI) Apprenticeship-Embedded Degree Programme is designed to integrate academic learning with structured on-the-job training, thereby equipping students with practical skills relevant to the Banking, Financial Services, and Insurance (BFSI) sector and enhancing their employability. A key feature of the programme is the paid apprenticeship in the third year, wherein students are placed with organizations identified and facilitated by the BFSI Sector Skill Council. During this period, students gain hands-on industry experience while continuing their academic requirements and receive a monthly stipend ranging from ₹9,000 to ₹15,000. From a financial perspective, the BFSI Sector Skill Council requires an allocation of ₹23,200 per student plus GST over the first two years (₹11,600 per year), with no additional cost in the third year. This standardized model supports training resources, faculty development, industry certifications, and apprenticeship facilitation, and the amount is over and above the regular college fees, to be remitted as per Council guidelines.

MOU 13: FPA The B.Com (International Accounting) is a 3-year undergraduate program designed to provide students with in-depth knowledge of global accounting practices, financial management, auditing, and taxation aligned with international standards. The program has been developed in collaboration with FPA Edutech Pvt. Ltd., keeping in view the growing importance of globally recognized professional certifications. It is designed to provide students with an advantage by integrating academic learning with the ACCA framework, including the benefit of up to 9 paper exemptions. The ACCA (Association of Chartered Certified Accountants) being a globally recognized UK-based qualification operating across 180+ countries, the program offers career opportunities in multinational corporations, consulting firms, and financial institutions worldwide. Students will benefit from 650+ hours of expert-led training, access to LMS with practice tests, full-length mock exams, and continuous mentorship, ensuring thorough exam preparation.

