

Bachelors of Mass Media (B.M.M.) October, 2020

Semester VI Examination Time Table

Days and Date	Time	Paper
Monday, 5th October, 2020	11am to 12 noon	Advertising: Advertising & Marketing Research Journalism: Business & Magazine Journalism
Tuesday, 6th October, 2020	11am to 12 noon	Advertising: The Principals and Practice of Direct Marketing Journalism: Press Laws & Ethics
Wednesday, 7th October, 2020	11am to 12 noon	Advertising: Agency Management Journalism: Broadcast Journalism
Thursday, 8th October, 2020	11am to 12 noon	Advertising: Financial Management for Marketing & Advertising Journalism: Issues in Global Media
Friday, 9th October, 2020	11am to 12 noon	Advertising: Legal Environment and Advertising Ethics Journalism: News Media Management
Saturday, 10th October, 2020	11am to 12 noon	Advertising: Digital Media Journalism: Digital Media
Monday, 12th October, 2020	11am to 12 noon	Advertising: Contemporary Issues Journalism: Contemporary Issues