

## **Workshop on Qualitative Research Methods and Data Analysis with ATLAS.ti**

We are pleased to announce that our Institute is organizing the first of its kind workshop on **Qualitative Research Methods and Analysis with ATLAS.ti**, qualitative assessment software, the most advance tool in qualitative research on **28-29<sup>th</sup> August 2017**. We are the first management Institute in the country to organize workshop on ATLAS.ti. This is the third workshop organized by our Institute.

The workshop is suitable for **Researchers, Faculty, NGOs, Consultants, Practitioners, and Research Scholars** etc. engaged in qualitative research and using mixed methods in disciplines including **Management, Law & Criminology, Medicine, Public Health, Marketing Research, Education, Social Sciences, Humanities, Libraries & Archives, Medicines, and Theology** etc.

ATLAS.ti is a powerful workbench for the qualitative analysis of large bodies of textual, graphical, audio, and video data.