

Profile of Mr. Amit Rambhia



Mr. Amit Rambhia

CHAIRMAN AND MANAGING DIRECTOR – PANACHE DIGILIFE LTD

Mr. Amit Rambhia is the Chairman and Managing Director of PANACHE DIGILIFE LTD, India's leading one stop ICT hub specialized in designing, manufacturing and distribution. Mr. Amit Rambhia has been associated with the company since inception and has been designated as Chairman and Managing Director w.e.f February 17, 2017.

Mr. Amit Rambhia with over 20 years of experience is an innovative and self-driven man, his dedication and hard work is an inspiration to many new entrepreneurs and has instrumented his success in the field of business. He is an accomplished MBA – IIM Indore with Bachelor's Degree in

Computer Science from University of Mumbai. He is passionate about to make Panache Digilife a world class, competitive and internationally recognized Company.

Mr. Amit Rambhia always had a passion for technology, he ventured into ICT hardware business in 1993. It started as a computer assembly business and soon it moved into white box manufacturing of innovative computing systems. He was the first to bring Small Form Factor computers into India. From there on, there has been no looking back; Company has continuously added innovative products to its portfolio under their brand Panache. The company is now focusing on IoT & ICT devices and solutions.

Aiming to transform the global educational ecosystem where children can thrive to grow emotionally, physically, socially and intellectually; Panache Education segment has got a clear focus on the education sector providing next generation education infrastructure solution.

Mr. Rambhia has made Panache Digilife a versatile turnkey manufacturer with the ability to bring original concepts and ideas into series production. The company provides cost effective electronic manufacturing solutions adhering to highest standard of service, delivery and quality. They have ability to produce complex products at affordable costs with the use of innovative technology skills.

Under the robust leadership of Mr. Rambhia, the Company has been recognized by several awards like SME National Award for Excellence in IT, Best system builder, Intel embedded hero award and accolades for the kind of innovations they have made in PC segment.

Mr. Rambhia has recently been recognized amongst The Most Influential Marketing Leader by The World Marketing Congress.
